



ENCOURAGE FAMILY GIVING IN YOUR COMMUNITY

Join the Community Foundations Family Philanthropy Network

Philanthropic families play a vital role in building strong communities.

As a community foundation leader, how can you learn more about supporting and partnering with giving families to achieve greater impact? What skills, tools, and techniques are your peers using to deepen donor services, donor engagement, and donor satisfaction?

The Community Foundations Family Philanthropy Network provides answers, helping you to:

- Explore models of how community foundations work with giving families
- Encourage multi-generational family giving and peer connection
- Cultivate philanthropy among young family members
- Connect geographically dispersed families and navigate family transitions
- Translate family values into philanthropic vision, mission, and strategy

Launched in 2015, the Network draws on the insights of a national Advisory Committee of community foundation leaders and other family philanthropy experts. The Network brings together foundation staff to create shared tools, exchange insights, build capacity for the field, and create new connections.

Through the Network, you gain access to:

- A learning community of more than 30 foundations
- Webinars, topical calls, and in-person sessions to build staff skills and knowledge
- Case studies and issue briefs
- A new *Family Philanthropy Playbook*
- Tools and templates shared by peers
- NCFP's National Forum on Family Philanthropy
- The ability to offer NCFP's Knowledge Center and monthly family giving webinars to your donors

LEARN MORE

ABOUT NCFP

The National Center for Family Philanthropy is the only nonprofit resource dedicated exclusively to families who give and those that work with them. NCFP provides research, expertise and learning opportunities to inspire our national network of giving families every step of the way on their philanthropic journey. Families learn how to transform their values into effective giving to achieve a positive and enduring impact on the communities they serve.

How to Join

For more information on subscription pricing and services, see the chart on the next page or visit <https://www.ncfp.org/join/community-foundations>.

To learn more, visit <http://www.ncfp.org/community/comm-fdn-initiative/>, email Program Manager Tony Macklin at community@ncfp.org, and follow #NCFPCF on social media.



Introductory Offer for New Subscribers Only
Subscriber Pro at \$1,500/year for two years
(\$1,000 for foundations with less than \$10M in grants)!

Free Access	Subscriber (staff access) Normally \$2,500/year	Subscriber Pro (staff + donor access) Normally \$4,500/year
Benefits for All Subscribers		
<ul style="list-style-type: none"> ✓ ~ 100 free <u>Online Knowledge Center</u> resources <p>(Note: CFs don't have full access to NCFP's webinars, online resources, staff, or National Forum through Regional Associations)</p>	<ul style="list-style-type: none"> ✓ 2200+ Knowledge Center resources and webinar recordings ✓ Free copies of in-depth Issue Briefs + discount on publications ✓ 12 webinars/year (5 lines) ✓ Direct line to NCFP staff for support ✓ Full access to <u>Generations Together curriculum</u> for engaging youth 	<p>All that plus:</p> <ul style="list-style-type: none"> ✓ Unlimited log-ins and webinar lines for staff and board members ✓ Enhanced access to NCFP's president, staff, and fellows
Additional Community Foundations Family Philanthropy Network Benefits		
<ul style="list-style-type: none"> ✓ Family Philanthropy Readiness Self-Assessment Tool ✓ "Family Philanthropy Playbook" - basic outline 	<ul style="list-style-type: none"> ✓ CF-only webinars and monthly peer-learning calls ✓ CF-related case studies, tools, articles, issue briefs ✓ Full "Family Philanthropy Playbook" + in-depth tools from peers ✓ In-person gathering + virtual peer community ✓ Staff and donors can attend Oct. 2017 <u>National Forum on Family Philanthropy</u> 	<p>All that plus:</p> <ul style="list-style-type: none"> ✓ Knowledge Center access for ALL donor families (including family foundations with funds or contracts with you) ✓ Co-branded web portal ✓ Permission to adapt & reprint materials for donor and professional advisor services

Community Foundations Family Philanthropy Network services and products underwritten by Lilly Endowment, Inc. and the Charles Stewart Mott Foundation.

NCFP Community Foundations Family Philanthropy Network

2017 Programs, Content, and Tools

Programs

Monthly, 2nd Tuesday, 2pm* – peer-learning topical calls

Feb. 16, 2pm* – Spark Webinar:
Readying your community foundation to serve philanthropic families

Mar. 20-22 – Memphis, AdNet Conference sessions TBD

May 13-15 – Ottawa, Community Foundations of Canada conference sessions TBD

May 25, 2pm* – Spark Webinar:
Serving families who use multiple philanthropic tools and strategies

Aug. 24, 2pm* – Spark Webinar:
Community foundation business models for family philanthropy

Oct. 17, 1pm-5pm – Washington DC, **Workshop:** Helping families “play the long game” and succeed over generations; peer learning on helping donors develop theories of change and similar strategy frameworks.

Oct. 18-20 – **National Forum on Family Philanthropy**, Washington, DC – available to community foundation staff who bring at least one board member or donor.

Content

Monthly CF Network e-news – news of upcoming programs, new content, ideas and tips from peers, requests for information and speakers, etc.

Lincoln Family Case Study – managing the challenges of working with a family planning for a business transition and the family’s advisors. Available Q1.

Dobbs Case Study – how the Community Foundation of Greater

Atlanta has supported the family’s next generation engagement. Available Q1.

Top 10 Ways To Position Your Community Foundation To Serve Philanthropic Families. Available Q1.

Issue Briefs – 4 briefs for donors and advisors to which you can add your logo and a blurb: family governance and family philanthropy, engaging the next gen, managing family dynamics, and managing family transitions. Available Q2-Q4.

Community Foundation Profiles – profiles of the family philanthropy business models and services of at least 4 community foundations. Available Q2-Q4.

Tools

Family Philanthropy Readiness Self-Assessment – An online tool for foundations considering moving from basic donor services to a philanthropic advisory or counsel role to families. Thirty questions will assess mission fit, market position, capacity, and perceived business model and success measures. The resulting report will aggregate and interpret the scores provided by multiple staff. Available Q2.

Family Philanthropy Playbook – An online tool to help foundations plan, develop, implement, and assess family philanthropy services. It will have 7 modules: the basics, building the case, defining goals and measures, market positioning, readiness & capacity, business planning & marketing, and delivering services. After launch, new content from NCFP’s programs (Spark Sessions, etc.) and subscribers will be added over time. Available Q2.

** Times shown are eastern time*



NATIONAL CENTER FOR
FAMILY PHILANTHROPY

Inspiring Generations of Giving

ENCOURAGE FAMILY GIVING IN YOUR COMMUNITY

Join NCFP's Community Foundations Family Philanthropy Network

Network Members – as of 1/1/2017

Akron Community Foundation
California Community Foundation
Central Indiana Community Foundation
Central New York Community Foundation
Chester County Community Foundation
Communities Foundation of Texas
Community Foundation for Greater Atlanta
Community Foundation for the Fox Valley Region
Community Foundation of Tampa Bay, Inc.
Community Foundation Sonoma County
Essex County Community Foundation
Foundation for the Carolinas
Greater Cedar Rapids Community Foundation
Greater Houston Community Foundation
Greater Kansas City Community Foundation
Hawaii Community Foundation
Minnesota Philanthropy Partners
North Texas Community Foundation
Ocean Reef Community Foundation
Orange County Community Foundation
Pikes Peak Community Foundation
Rose Community Foundation
San Antonio Area Foundation
Stark Community Foundation
The Calgary Foundation
The Community Foundation for Northeast Florida
The Community Foundation of Greater Memphis
The Dallas Foundation
The Greater Cincinnati Foundation
The Minneapolis Foundation
The Oregon Community Foundation
The Seattle Foundation
Triangle Community Foundation

To learn more about the network, visit <http://www.ncfp.org/community/comm-fdn-initiative/>, email community@ncfp.org, and follow #NCFPCF on social media.