



# SPONSORSHIP

## BETTER BOARDROOM SEMINAR

**Sponsorship Cost: \$6,000** (per event - discounts on bundled sponsorships)

Drawn from the most critical topics and information presented at our three-day Trustee Education Institute, this lunch seminar series provides a primer for future and current trustees of family foundations, leadership staff and individual donors. Attendees will be introduced to the key legal and ethical responsibilities of family foundation trusteeship, how to identify and cultivate the qualities of exceptional boards and how to ensure successful board meetings – among many other topics. The session will also touch on the individual role of the philanthropist - including how to shape a personal giving identity within (and separate from) the family foundation context.

**Duration:** 2.5 hour Lunch Program (or Breakfast)

**Audience:** Family Foundation Trustees and Leadership Staff, Family Donors

**Capacity:** Up to 60 Attendees

Issues explored include:

- **Forgotten factors** – how family dynamics, family size and family structure should guide decisions on board size, composition, terms and structure – but often don't.
- **Board engagement**– what boards and board members should do...and getting them to do it.
- **Overcoming obstacles** to family participation
- **Preventive policy**– how advance planning can transform how family does business in the board room?

## EXCLUSIVE SPONSOR BENEFITS

- Logo and website link included on all marketing materials (including event invite, email blasts, social media alerts, Family Giving Newsletter etc.) reaching 15,000 family philanthropists
- Introduction by NCFP representative, networking and brief remarks at event
- Distribution of your company's marketing and/or educational materials
- Ability to send one follow-up "thank you" to attendees
- Logo and link included on NCFP website homepage carousel for 3 months

For more information, visit [www.ncfp.org](http://www.ncfp.org)  
or contact Kirkland Hamill at [kirkland@ncfp.org](mailto:kirkland@ncfp.org).  
You can also reach him at 202.350.9365



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