

# Legacy Module 4.

## Power of How

### **Purpose:**

Learn together about philanthropic strategies and approaches that define how you give

### **Outcomes:**

- Everyone has a chance to be a learner and a teacher
- Explore a number of strategies in an efficient, creative way
- Discuss and begin to identify approaches that resonate with your family's giving

### **Process:**

Pre-work (reading and populating a slide deck), sharing highlights, discussion

### **Materials:**

Skeleton Google slide deck, selected readings

Increasingly, giving families—and especially younger donors—speak about the importance of *how* they do their philanthropy as a central lever in defining their legacy. This module gives you a chance to explore this angle.

### **Activity:**

In advance of the session, create a simple Google slide template with two slides per pair, and assign readings to pairs of family members. Each pair will read an assigned article about one or more topic and come prepared to share highlights via the Google slide deck (think Cliff Notes) with the group, along with reflections on approaches that might be most effective for the family.

You may look at any potential area of interest; some that emerged in the research as common priorities are:

- Long-term flexible support
- Authentic relationships, listening, and trust
- Investing in grassroots community leaders
- Creative tools, from advocacy to time-bound giving to impact investing

By a deadline a few days prior to the session, each pair should do their reading and populate their two slides with key take-aways and recommendations for family consideration. An example template is available [here](#).

***Discussion:***

In the session, each pair should be given the chance to share their learnings with the group and offer recommendations for approaches that the family may want to consider, as well as ideas for things the family may want to do differently and/or stop doing.

After everyone has shared, take time to discuss together and begin to narrow down some strategies and approaches that resonate and seem a good fit for your family's values and approach to change-making.