

Elements of a Mission Statement

The elements of a Mission Statement are entirely up to the founder and family. Many family foundations combine some or all of the following elements with the Mission Statement:

- History of the family: its origins, values, patriarchs and matriarchs, business interests, public service, traditions of philanthropy, etc.
- History of the foundation: founder, when founded, funding source, etc.
- The field of interest of the foundation (education, environment, etc.) and what the foundation intends to accomplish;
- Program focus and specifics of where grants are targeted; and
- Key goals and desired outcomes.