FAMILY PHILANTHROPY ONLINE

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Mission Impact Investments: Activating 100% of our balance sheet (Cordes Foundation)

According to the OECD (2010), women and girls earning money reinvest an average of 90% into their families and communities, while men on average invest 30-40%. Another study by McKinsey (2015) found that if the labor force participation rate of women increased to match that of men by 2025, global GDP would increase by 26% or $28 trillion. We believe that elevating the role of women across all sectors is essential to building stronger economies and improving the quality of life for women, men, families and communities.

We activate 100% of our balance sheet to mission-aligned opportunities across multiple asset classes with a gender lens investment thesis that seeks to deliver impact alpha, or market-beating financial returns because of, not in spite of, our impact investment thesis.

*This policy was downloaded from the Cordes Foundation’s website in March 2017:* [*http://cordesfoundation.org/impact-investments/*](http://cordesfoundation.org/impact-investments/)