# Risks in Family Philanthropy – Annotated Framework vsn 2

# Organizational Risk

#### **Risk Culture**

What is our collective ability to identify, evaluate, openly discuss, and act on risk? What tolerances or intolerances for risk and failure have built up over time?

## Reputation and Brand

What is our reputation and trust in the community? How could new decisions change that or our ability to attract future resources and partners?

## Personal Risk

## **Cognitive and Cultural Biases**

How do hidden mental shortcuts affect how I perceive the world and make decisions?

## **Decision-Making Habits**

Are my default methods for reaching conclusions appropriate in this situation?

## **Philanthropic Profile**

What values and experiences influence my wish to make a difference?

## **Reputation and Identity**

How will a decision change my standing and power in my family, the organization, or community?

# Foundation Strategy Risk

#### Idea

Is our perspective on the issue accurate? How complex is the problem? How new or untested are solutions?

## **Implementation**

What is our role in the larger system? Do we have the capacity to implement with high integrity? Can we adapt to unexpected challenges or opportunities?

#### Evidence

How well can we measure quality and results? What will happen if evaluation shows no or low impact, or even harm?

## Grant or Investment Risk

## **Compliance**

Do the organization and transaction meet legal and fiduciary requirements?

## **Organizational Strength**

Is the organization financially healthy, well-run, and well-connected? What is its track record?

## **Risk-Reward and Opportunity Cost**

Is our level of investment appropriate for the potential rewards? What are the trade-offs for not doing something else?

## Similar Questions to Strategy Box

• Strategy & Idea, Implementation, Evidence

## External Risk

## Sector

What are the stability and maturity of this "industry" and its approaches to problems?

### **Political**

What is the potential for changes in public will, political will, policies, and key allies?

## **Environmental & Econonmic**

How could weather changes, natural disasters, or economic turbulence impact success?

### Dependencies

How could potential problems in logistics, supply chains, or other partners impact success?

