

Why (Most) Grantmakers Favor Project/ General Support Grants

WHY (MOST) GRANTMAKERS FAVOR PROJECT GRANTS

- Projects capture their interest.
- The connection between projects and the foundation's mission is clear.
- Project grants are easier to evaluate than general support grants.
- Grantmakers can point with pride to successful projects.

WHY (SOME) GRANTMAKERS FAVOR GENERAL SUPPORT GRANTS

- Help organizations doing good work achieve financial stability.
- Ensure that the programs they fund can continue to operate.
- Allow grantseekers to be forthright in asking foundations for what they really need rather than for projects they think foundations will fund.
- Allow grantseekers to concentrate on the daily business of running their organizations instead of taking time to create new programs repeatedly in order to get funding.
- Respect grantees' judgment to use the money wisely.