

## Family Foundations

GROWING A TRADITION OF GIVING ACROSS GENERATIONS THROUGH
THE COMMUNITY FOUNDATION OF TAMPA BAY



WHEN WE SHARE THE EXPERIENCE OF GIVING WITH OUR FAMILIES, WE SHARE OUR VALUES AND BUILD BONDS WITH THOSE WHO CAME BEFORE US AND THOSE WHO WILL FOLLOW.

By creating a Family Foundation at the Community Foundation of Tampa Bay, your family can nurture and deepen its giving traditions.

The National Center for Family Philanthropy notes that families that give together share a passionate and entrepreneurial spirit. Their common geographic and experiential roots inform and inspire their giving.

Share the gift of giving with your family by establishing a Family Foundation at the Community Foundation of Tampa Bay. Bring the joy of philanthropy to your children, their children and generations to come.

"Growing up watching my parents give back to the community has not only made me thankful that we are lucky enough to be in a position to give back, but it has also made me appreciate giving because you truly want to, rather than giving because you feel obligated."

MAREN DOUGLAS, THE DOUGLAS FAMILY FOUNDATION AT CFTB Pictured on the cover with her family.

# Establishing a Family Foundation at the Community Foundation of Tampa Bay

The experienced and professional staff at the Community Foundation of Tampa Bay (CFTB) can help your family establish a Family Foundation and develop your family philanthropy. Specifically, CFTB can:

- Establish your Family Foundation under a name selected by you and your family.
   A minimum opening contribution of \$100,000 is recommended.
- Work with you and your family to help you identify the goals and grantmaking priorities for your Family Foundation.
- Educate your Family Foundation's advisors on different strategies for grantmaking.
- Help your Family Foundation research and evaluate potential grantees and programs.
- Verify the qualified tax-exempt status of all recommended grantees.
- Connect your Family Foundation with resources to help you strengthen your grantmaking and evaluation skills.

- Provide all administrative services, including record-keeping, accounting, IRS reporting, compliance requirements and fulfillment of all fiduciary responsibilities.
- Provide complete investment management services. Your Family Foundation will participate in CFTB's diversified, professionally managed pool that affords access to investments typically unavailable to smaller investors. (A non-pooled investment account with an investment manager selected by the donor may be established for gifts in excess of \$500,000.)
- Connect your family for generations with unlimited successor advisors.

A Family Foundation at the Community Foundation of Tampa Bay enables your family to focus on the joys of giving, while CFTB takes care of the mechanics.

# COMPARE THE BENEFITS OF A CFTB FAMILY FOUNDATION WITH THOSE OF A PRIVATE FOUNDATION...

	CFTB FAMILY FOUNDATION	PRIVATE FOUNDATION
Legal Entity	Component fund within CFTB; donor may name fund.	Separate legal entity must be established.
IRS Tax Status	Public charity	Private foundation (PF)
Method of Obtaining Tax Status from IRS.	Component fund assumes 501(c )(3) public charity status of CFTB.	Must apply for 501(c )(3) status from IRS.
Charitable Deduction Limitations on Cash Gifts	Annual limitation is 50% of adjusted gross income. Gifts in excess of limitation may be carried forward.	Annual limitation is 30% of adjusted gross income. Gifts in excess of limitation may be carried forward.
Charitable Deduction Limitations on Publicly Traded Securities	Annual limitation is 30% of adjusted gross income. Gifts are valued at fair market value of the security. Gifts in excess of limitation may be carried forward.	Annual limitation is 20% of adjusted gross income. Gifts are valued at fair market value of the security. Gifts in excess of limitation may be carried forward.
Valuation of Gifts other than Cash and Publicly Traded Securities	Fair market value	Donor's basis (cost)
Tax Return Filing Requirements	None for component fund; fund is included in the annual Form 990 filed by CFTB.	Federal Form 990-PF must be filed by the last day of the fifth month following the private foundation's fiscal year end.
Taxes Paid	None	2% excise tax is paid on net investment income.  Additional excise tax may be owed if annual charitable expenditures do not meet IRS 5% requirement.
IRS Requirement For Minimum Annual Grants/ Charitable Expenditures	None	5% of fair value of assets
Public Disclosure of Grants (Both Form 990 And Form 990-Pf are Publicly Available Documents)	Recipients of grants of \$5,000 or more during the tax year must be disclosed, along with amount granted, on CFTB's 990. However, the component fund recommending the grant is not disclosed.	Recipients of all grants must be disclosed along with amount granted, providing public direct knowledge of private foundation's grantmaking activity.
Anonymity	Full anonymity of both gifts and grants is possible.	Anonymity of gifts to PF is possible. Source of grants will be known by grantees.
Grant Recipient Selection	Grants are recommended by appointed representation of component fund. CFTB to review and provide final approval.	Recipient selection is controlled by private foundation board.
Operating Expenses	Generally 1% of fund balance.	Paid by private foundation as incurred; some limitations are imposed.
Optimal Minimum Funding	\$100,000	\$10 million (per Council on Foundations, which serves both community and private foundations)
Investment Management	Investment performance review and asset allocation are under the guidance of an investment policy developed by CFTB's Investment Committee and an investment consulting firm.	Investment management is controlled by private foundation board.



"Over time, family members change and program priorities change; what holds the family and its philanthropy together is the legacy of its values. This legacy provides continuity and our donor family believes it is that continuity – the family values – that give family philanthropy its special character."

BRUCE SIEVERS,

LIVING THE LEGACY: THE VALUES OF A FAMILY'S
PHILANTHROPY ACROSS GENERATIONS





## BUILDING A BETTER COMMUNITY THROUGH CREATIVE PHILANTHROPY, VISION AND LEADERSHIP

The Community Foundation of Tampa Bay has been growing philanthropy in the Tampa Bay region for more than two decades. Across Hillsborough, Pinellas, Pasco and Hernando counties, we work with donors like you to identify and support those initiatives and organizations that improve the quality of life in our community.

Through our Donor Advised Funds, Family Foundations and Community Endowments, we can help you grow, manage and direct your philanthropy. By combining your vision with the tools and expertise of the Community Foundation, we can build a better community today and for generations to come.

#### LEADERSHIP COUNCIL

George J. Baxter, President Emeritus

Monroe Berkman

G. Robert Blanchard, Sr.

Richard J. Dobkin

Cecelia D. Ferman

David J. Fischer

Frederick E. Fisher

Joseph Garcia

William R. Hough

Edward F. Koren

Gene E. Marshall

Frank Morsani

Raymond E. Murray

Frank J. Rief III

Barbara Romano

Martin B. Solomon

Bill Starkey

James B. Strenski, Chair

Gail Whiting

Jerry L. Williams

### **OUR FIRST FAMILIES**

Monroe E. and Suzette M. Berkman

Family Foundation

Colfer Family Foundation

Richard J. and Francine Dobkin

Family Foundation

Douglas Family Foundation

Lowman Family Foundation

Eric Nussbaum Family Foundation

Paul Nussbaum Family Foundation

Geoffrey Simon and Andrea Graham

Family Foundation

Starkey Family Foundation

Williams Family Foundation

Winikoff Family Foundation



CONFIRMED IN COMPLIANCE WITH NATIONAL STANDARDS FOR U.S. COMMUNITY FOUNDATIONS