Lesson 1 // Introduction to Allow Good



Essential Questions

What is Allow Good? Who are your facilitators? What is philanthropy? Why should we care about philanthropy? How is it different than charity?

Learning Objectives: 1. Introduce the Allow Good program, curriculum, and facilitators 2. Learn about the philanthropic process 3. Differentiate between philanthropy and charity 4. Actualize potential as a young philanthropist	21st Century Skills Alignment: 1. Communication and Collaboration 2. Leadership and Responsibility 3. English, Reading or Language Arts 4. Government and Civics 5. Critical Thinking and Problem Solving 6. Creativity and Innovation 7. Flexibility and Adaptability 8. Social and Cross-Cultural Skills
Materials Needed: 1. Lesson 1 Worksheet 2. Upstream/downstream Parable	C3 Framework Alignment: 1. N/A
Resources: 1. Allow Good website 2. Giving USA 2016 report	Service Learning Standards Partnerships: 1. Link to Curriculum 2. Reflection 3. Diversity 4. Youth Voice 5. Partnerships 6. Duration and Intensity

Schedule Overview:

Time	Task
10	Introductions & Icebreaker
5	Allow Good Alumni
5	What is Allow Good? What is this program?
5	Establishing Allow Good discussion rules
8	Philanthropy vs Charity - The 4Ts
8	Chose Your Own Adventure
4	4Ts + 1Q worksheet

Total Time: 45 minutes **Detailed Content:**

1. Introductions & Icebreaker

- Facilitators introduce themselves
 - o Name, university, major, year, hometown, student orgs, interests
 - The more you are willing to share (within reason) the better! The students will be interested in who you are, what you study, and why you chose to teach them with your spare time
- Ask students to introduce themselves
 - Name, year, interests
- Play "6 Word Story" game
 - Split the class into 2 groups, with one facilitator leading each group. Stand in separate circles
 - Have each student tell the story of themselves in six words
 - Ex: Small town girl with global mindset
- Pre-survey activity: Assign each corner of the room with a number, 1-4. As you read the statements below, have the students go to the corner that corresponds with their response.
 - 1 = strongly disagree
 - o 2 = disagree
 - 3 = agree
 - 4 = strongly agree
 - Statements:
 - I believe it is important to help others
 - I believe I can make a difference in my community
 - I believe I am a leader
 - I will volunteer or donate money to causes I believe in throughout my life
 - I can identify some of the social issues in my community
 - I can identify some of the issues the world faces
 - I can explain philanthropy and how it works
 - I can explain the grantmaking process

2. Allow Good Alumni

- Have a student who went through the Allow Good program last year present about what the experience was like for him/her/they
 - Ask the High School teacher to identify a student before the class begins
 - o If an alumni isn't able to attend, then have the HS teacher share

3. What is Allow Good? What is this program?

- Allow Good is a Chicagoland nonprofit that has been running youth programming for 5
 years. Their mission is empower all youth through the tools of philanthropy to take
 meaningful action in their world.
 - Hand out worksheets to the students and have them fill in the first part
- Allow Good has 6 tenets that guide their work and this program (one facilitator should write this on the board as the other explains them):
 - PHILANTHROPY
 - We believe anyone can use time, talent, treasure, and ties for social good.
 - ACTION
 - We believe youth can act to challenge the status quo and positively impact their communities.
 - o ACCESS
 - We believe that philanthropy should be accessible to youth from all backgrounds.
 - SOCIAL CAPITAL
 - We believe in the power of expanding youth networks to benefit youth now and throughout their lives.
 - RESPECT
 - We believe in creating inviting spaces that value all voices, perspectives, and ideas.
 - COURAGE
 - We believe that being nimble and bold is essential for organizational growth and program integrity.
- Our semester-long program takes high school youth through lessons in civic engagement, community histories, and the philanthropic grantmaking process. Students explore and research local community challenges, narrowing to a single topic of their choosing. The course culminates with each class directing a \$1,000 grant to a community organization that they have evaluated.
 - Repeat the information about the grant if necessary and emphasize that the students truly have \$1,000 to grant to a nonprofit organization of their choice
 - Explain that this program operates within other classes at their school and in other Chicagoland schools
- We will be meeting with you all once per week for 11 weeks. By the end of the 11 weeks you will have chosen your nonprofit winner and we will have a ceremony where all of the classes give the checks to the winners.

4. Establishing Allow Good discussion rules

- Because you will all have to work together to make this impactful decision and will have many debates and discussions along the way, let's establish some rules together.
 - What do you suggest we, as facilitators and peers, need to agree on to make sure this is a respectful and safe space for all?
 - What can the facilitators do specifically to create a safe space for all?
 - Ask if there are any objections, talk them out, and then make sure there is a unanimous vote on the rules
 - *fill in suggested rules here and right them on the board*

5. Philanthropy vs Charity - The 4Ts

- If you had to define philanthropy, how would you do so?
 - Have the students use the worksheet to write their answers
- At Allow Good we define philanthropy as the 4Ts, any guesses as to what those Ts are?
 - Give students a chance to guess before revealing the answers (Time, Talent, Treasure, and Ties)
- How would you define the Ts?
 - o Give students time to answer
- Philanthropy vs Charity
 - One facilitator should write the following on the board while the other facilitator explains these concepts to the students
 - CHARITY: generosity to humanity
 - Social palliative does not help prevent future problems
 - o Passive, often one-time effort
 - Transactional i.e. giving money, writing a check
 - PHILANTHROPY: promoting human welfare
 - Social corrective address problems at the root
 - Active effort
 - Partnership encourages and expects mutual agreement & alignment between funders / grantmakers / donors and grantees / recipients
- What are some examples of Charity? Philanthropy?
 - Have students discuss in small groups and then share back
 - Charity
 - Giving someone food or shelter for a day
 - Providing a community with a one-time supply of clean water
 - Donating money one time for a random cause
 - Philanthropy
 - Investing in solutions for food and housing insecurity
 - o Building a water tower

- Researching organizations that mean something to you and donating to those multiple times a year, or donating your time or talent
- Simply put, philanthropy focuses on eliminating a social problem
- Charity focuses on eliminating the suffering brought on because of a social problem. In other words, a charity solution may act as a "band-aid" fix.

6. Choose Your Own Adventure

- To further understand the positives and negative aspects of both charity and philanthropy we are going to do an activity. Please stand up next to your desk and listen closely for directions.
- Read the <u>upstream/downstream parable</u>
 - Use your fellow instructors to role play as the neighbor and other characters
 - Walk a few steps as you read the situation, stop when you get to a "junction" and allow the students to pick option a or b for themselves.
 - Allow the students to separate into 2 groups based on their response to Junction
 - If students all go towards one side, the facilitators should ask for volunteers (or choose some representatives) to advocate for the other side
- Have them sit with their groups and give them 5 minutes to answer the following questions:
 - Ask Group A (band-aid group): What are the pros to applying a band-aid solution,
 like quickly saving the babies who are already in the river? What are the cons?
 - Ask Group B (systemic overhaul): What are the pros to fixing the problem at its source by going upstream? What are the cons? Think especially about the effect on the babies already in the river.
- Have two representatives from each group come to the board. One will write pros and
 one will write cons. They will then explain their points to the class. Facilitators should
 elaborate on points or add anything that is missing. Students should also feel
 comfortable asking questions, but if someone is accusatory, make sure they remember
 that all opinions are welcome and respected and we need to hear them out!
 - Allow students to move from one group to another if they are swayed by statements shared by their classmates
- No matter which side you are on, we can understand that both the efforts of Group A and Group B are important when they work in tandem. In the philanthropy world, we call group A's work secondary prevention efforts, also known as charity
 - (Facilitator should write "secondary prevention efforts = band-aid solutions" heading on the board)
- And group B's work <u>primary prevention efforts</u>, also known as philanthropy
 - (Facilitator should write "primary prevention efforts = systemic overhaul" heading on the board)

7. 4Ts and 1Q

- Everyone goes back to their seat and gets out their worksheet
- On the worksheet there will be spaces for them to fill in:
 - o 4Ts
 - How have they used their time, talent, treasure, and ties in the past or will in the future?
 - o 1Q
 - What is one question you have about this program?
- Pick up their responses, use them for next week

Lesson 2 // Allow Good in Action



Essential Questions

How have Allow Good students created positive change in their communities? Who are the nonprofit organizations within our community? How can high school students and local nonprofit organizations be partners?

Learning Objectives: 1. Visit local nonprofit organization(s) and learn about their community work 2. Observe the impact of the Allow Good program 3. Understand the grant application and reporting process	21st Century Skills Alignment: 1. Critical Thinking and Problem Solving 2. Communication 3. Information Literacy 4. ICT (Information, Communications and Technology) Literacy 5. Initiative and Self-Direction 6. Social and Cross-Cultural Skills
Materials Needed: 1. Grant Application from nonprofit organization(s) visited 2. Lesson 2 Worksheet C3 Framework Alignment: 1. Evaluating Sources and Us Evidence (p. 53-57)	
Resources: 1. Nonprofit organization websites	Service Learning Standards Partnerships: 1. Reflections 2. Partnerships 3. Progress Monitoring

Schedule Overview:

Time	Task
20	Prework
60-180	Site Visit
15	Grant Report

Total Time: Variable

Detailed Content:

1. Prework

- Research the organization by reading last year's grant application and organization website
 - In small groups or partners, have the students fill out the first page of the worksheet

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2. Site Visit

• Arrangements for a site visit will be made between Allow Good staff (Karin and Delaney) and the high school teachers. Facilitators are not required to attend the site visit, but should be aware of what the students will be doing.

3. Grant Report

• Individually, the students should fill out the second page of the worksheet

Lesson 3 // Social and Philanthropic Identities



Essential Questions

How do we balance our individual identities and preferences with decisions that simultaneously benefit the collective good?

Learning Objectives: 1. Learn how our identities play into our philanthropic work. 2. Connect our social identities to our civic and social issue interests 3. Connect lesson to real-world experience of social injustice	21st Century Skills Alignment: 1. Critical Thinking and Problem Solving 2. Government and Civics 3. Global Awareness 4. English, reading or language arts 5. Communications and Collaboration 6. Social and Cross-Cultural Skills
Materials Needed: 1. Identity cards 2. Lesson 3 Worksheet 3. Chicago Tribune article print outs	C3 Framework Alignment: 1. N/A
Resources: 1. http://www.tolerance.org/lesson/changing-demographics-what-can-we-do-promote-respect	Service Learning Standards Partnerships: 1. Reflection 2. Diversity

Schedule Overview:

Time	Task
5	Review
15	Big 9 Social Identities & Identifying Agent/Target Groups
15	Article & Discussion
10	Personal Identity Wheel Exercise

Total Time: 45 minutes

Detailed Content:

1. Review

- Review week 1 content from last week
 - As a class, try and come up with the 4T's of philanthropy: time, treasure, talent, ties
- Quiz them about charity vs philanthropy definitions
 - You can give me an example of charity? An example of philanthropy?

- Explain activity for today and how it connects to philanthropy
 - We are going to spend this class period focused on our personal identities and how those shape our world view, social justice advocacy, and civic engagement.
 - o It is important that we keep to our ground rules for this class, especially
 - Take learning out of the classroom, but the stories stay here
 - speak in "I" statements
 - Share the mic
 - Be respectful

2. Big 9 Social Identities & Identifying Agent/Target Groups

- Assign everyone a "target" or "agent" identity when the walk in the door. (later students
 will be asked to go to one side of the room if they think their identity represents a "target"
 within a certain identity category, and to the other side if their assigned identity
 represents an "agent" group)
- Write all 9 identities on the board. As a class, work to define each one. The definitions below are there for your reference.
- Some other helpful definitions:
 - A <u>social construction</u> is a social mechanism, phenomenon, or category that is created and upheld by society.
 - Race a social construction of human categorization defining groups of people roughly by skin color that became salient during the era of colonialism in order to uphold eurocentric ideas of white supremacy. Since this social construction has shaped the power structures in our country to such a great extent it is still salient as a label for people.
 - Gender a social construction that in the United States has traditionally categorized people into a male/female binary in conjunction with their birth sex, established in many senses to uphold the power structures of the patriarchy. People have challenged this construct to identify as transgender, agender, genderqueer, etc.
 - Socioeconomic status (class) an economic and sociological combined total measure of a person's work experience and of an individual's or family's economic and social position in relation to others, based on income, education, and occupation.
 - **Religion** a particular system of faith or worship.
 - **Ethnicity** the fact or state of belonging to a social group that has a common national or cultural tradition.
 - Sex composed of three main categories (male, female and intersex) into which humans and many other living things are divided on the basis of their reproductive functions.
 - Sexual orientation a person's sexual identity in relation to the gender to which they are attracted (ie. heterosexual, homosexual, bisexual, asexual, pansexual, etc.)

- Ability status the physical, mental or emotional power or capacity to perform tasks or life functions. People are differently abled in many ways.
- Age the length of time that a person has lived or a thing has existed.
- Within each of these identity categories there are "target" groups and "agent" groups. An agent group consists of people with shared identities which are supported, uplifted and validated within social structures and institutions, whereas, a target group consists of individuals with identities that are oppressed and marginalized within social structures. You were each assigned an identity when you walked in today. Go the the left side of the room if you think your identity is a "target" identity and to the right side of the room if you think you were assigned the identity of an "agent" group. All of these identities are in the context of YOUR HIGH SCHOOL.
- Once students have moved, go around the room and have each student read their identity card. Ask if any students object to anyone's placement.

3. Article & Discussion¹

- Now we are going to read an article called "America's uneasy browning", which
 highlights a few of these identities that we have defined and explores the tension
 between target and agent identities
- The Declaration of Independence asserts that "All men are created equal... endowed by their Creator with certain inalienable rights." In our multicultural nation, protecting those rights for all men and women requires balancing respect for ethnic traditions with a sense of common purpose, and an ongoing commitment to fair application of our laws.
- The U.S. Constitution begins with the phrase "We the people of the United States, in Order to form a more perfect union..." Americans striving for an improved nation want all citizens to be knowledgeable, respectful, and involved in their communities.
- With in mind, read this Chicago Tribune <u>article</u> from 2012. Due to the date you might think this would be out of date, but observe the ways this article echos in similar ways today.
- After the students have finished reading, have them answer the following questions in their groups and record their answers on their <u>worksheet</u>
 - What does the author mean when he says, "America is quietly browning"? How does this browning relate to immigration?
 - Given this growth, what might our society need to do in order to promote respect for all people living in the United States?
 - In the article, your generation is called "more hopeful." Do you agree with that description? What do you believe your generation could do to lead the United States to a "transformative integrated and post-racial era"?
- Have the groups share back with the large group what they discussed.

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¹ Adapted from

[&]quot;http://www.tolerance.org/lesson/changing-demographics-what-can-we-do-promote-respect"

• Page states in his article, "to the census, you are whatever you say you are, even if others see something different when they look at you." In that vain, we are going to do an activity around our personal identity.

4. Personal Identity Wheel Exercise

- We know that people don't have just one identity and that our identities are not always equally salient. The way we experience the world is unique to the ways in which our identities intersect or are layered over one another. Intersectional theory is a term coined by black feminist, Kimberle Crenshaw, to describe this very thing. Each of you have received a personal identity wheel that is meant to get you thinking critically about your own identities and how they show up in your life.
- Give the students 5-7 minutes to fill our their wheels
- After you are finished, turn to the person next you. Share your most salient identity. What is this identity important to you? How does it affect your life?
- Ask if the students would be willing to let the facilitators collect their wheels to learn more about the students

• Exit Slip:

- Under or next to your wheel, write two causes you feel passionate about as a result of your identity.
- Next week: Students should be prepared to talk about a social justice issue they are passionate about



Lesson 4 // Community Social Issues

Essential Questions

How do we examine a community through the lens of philanthropy and social justice? How might communities seek to address more than one social issue simultaneously? What are the societal benefits of doing so?

societal benefits of doing so?		
Learning Objectives:	21st Century Skills Alignment: 1. English, reading or language arts 2. Government and Civics 3. History 4. Critical Thinking and Problem Solving 5. Communication and Collaboration 6. Initiative and Self Direction 7. Information Literacy	
Materials Needed: 1. Laptops should be arranged with classroom teachers beforehand 2. Social Issue Signs 3. Lesson 4 Worksheet	C3 Framework Alignment: 1. Change, Continuity, and Context (p. 46) 2. History Perspectives (p. 47) 3. Historical Sources and Evidence (p. 48) 4. Causation and Argumentations (p. 49)	
Resources: 1. Research sites / documents 2. Lesson 4 // Community Social Issues Resources	Service Learning Standards Partnerships: 1. Meaningful Service 2. Reflection 3. Youth Voice 4. Duration and Intensity	

Schedule Overview:

Time	Task
5	Student Reflection
5	Social Issue Overview
20	Social Issue Debate Prep
15	Social Issue Debate

Total Time: 45 minutes

Detailed Content:

1. Student Reflection

- Pass out the worksheet and have student reflect individually and write down their thoughts to the following:
 - What is an issue in your community that you would like to see resolved?
 - Why do you care about this issue?
 - Thinking back to our previous class, how does your identity shape what issues you care about?
 - Why do you think social issues continue to persist in this community? In any community?
- While students are writing, post the different social issue signs around the room
 - Basic Needs (homelessness, hunger, shelter, etc)
 - o Immigration and Refugee Services
 - Health
 - Early Childhood Education
 - Youth Development (after-school programs, counseling, etc)
 - Environment
 - Arts & Culture

2. Social Issue Overview

- Today we are going to research the social issues you all see in your community and then debate on which one(s) we should focus on when researching nonprofit organizations next week.
 - If the classroom teacher has narrowed the social issue focus (i.e. only immigration and refugee rights), adjust the research accordingly
- We have posted social issues around the room. Please stand in front of the one you are most passionate about
- Would someone be willing to share why they chose that social issue?
 - If there are 1-2 people in a category see if they are willing to merge with another group
- Have the students sit in groups according to their social issue area (ideally, there would
 4-6 groups with no more than 5 students in a group)

3. Social Issue Debate Preparation

• As a group, you will have the next 20 minutes to prep an argument for why the class should focus on nonprofit organizations that address your social issue. You should use the laptops to find factual evidence to support your claims. After 20 minutes we will come back together as a class and each group will have 3 minutes to make their case.

- Each group will have a laptop and we will share a list of resources that you can use to make your case. Your case should include the following (fill out this part of the worksheet as well):
 - Your social issue
 - Three statistics highlighting the prevalence of your social issue in Chicagoland (include your sources)
 - Anecdotal evidence of why this social issue is important in your community
 - o 3-5 organizations that are working on this social issue in Chicagoland
 - Three reasons why you think the class should focus on organizations working on this social issue (should be supported with evidence)
 - (impact in community, target audience, example organization, social issue on a global scale, etc)
- Resources for researching share with students electronically

4. Social Issue Debate

- Each group will have 3 minutes to present their case. Ask for volunteers to decide the order of presentations.
 - Make sure to give the students a 30 second warning and then cut-off at 3 minutes so that each group has equal time (you can adjust the time as needed depending on how many groups are in your class)
- Leave 2 minutes for voting after each group has presented. Collect the votes and tell the students the results. The students should come prepared to discuss this decision next week!



Lesson 5 // Grantee Research

Essential Question

How can we research the social issues in our community and organizations that are addressing these issues?

Learning Objectives: 1. Learn how to give a clear, persuasive, and professional presentation. 2. Work cooperatively in small groups to create a product. 3. Apply their knowledge of the Form 990 and nonprofit evaluation methods.	21st Century Skills Alignment: 1. Critical Thinking and Problem Solving 2. Communication and Collaboration 3. Creativity and Innovation 4. ICT Literacy 5. Productivity and Accountability
Materials Needed: 1. Lesson 5 Worksheet 2. Laptops should be arranged with classroom teachers beforehand	C3 Framework Alignment: 1. Link to Curriculum 2. Reflection 3. Youth Voice 4. Duration and Intensity
Resources: 1. Nonprofit Organizations Master List 2. Nonprofit Location Map	Service Learning Standards Partnerships: 1. Evaluating sources and using evidence (p. 18)

Schedule Overview:

Time	Task
5	Social Issue(s) Decision
40	Grantee Research

Total Time: 45 minutes

Detailed Content:

1. Social Issue(s) Decision

Review the voting results from last week. The top 3 social issues should be shared.
 Make sure there is a general consensus from the students that they would like to pursue these social issues. If possible, narrowing down to one social issue is ideal

- Split the students in groups of 3-4 people. Have them pick one of the top three social issues that they would like to focus on. Have them research organizations addressing that social issue area.
 - Pre-made lists can be found <u>here</u> and <u>here</u>. However, the students can research other organizations.
 - The lists could also be tailored to a class's focus based on feedback from the classroom teacher

2. Grantee Research

- As a group, research organizations in the issue area that you have chosen
- Each person should fill out the <u>Lesson 5 Worksheet</u>, which will include information about 3 organizations you research
 - Each group should be researching any 3 organizations they would like. There
 might be some overlap, but try to make sure there are various organizations
 represented within the chosen social issues.
- Keep in mind that next week each group will pick their #1 organization to present to the rest of the class. A spokesperson from each group will have three minutes to make your case for an organization. You should include the information on your Lesson 5 worksheet and your personal advocacy for the organization.
- Collect the worksheets at the end of class and submit the nonprofit organization names and contact information to Karin at karin@allowgood.org immediately following the class.



Lesson 6 // Grantee Debate and Vote

Essential Question

How can citizens effectively communicate social issues as they seek to motivate community members to take action?

Learning Objectives: 1. Demonstrate understanding of their researched organizations. 2. Practice good presentation, debate, processing, and listening skills.	21st Century Skills Alignment: 1. Critical Thinking and Problem Solving 2. Communication and Collaboration 3. Information Literacy 4. Social and Cross-Cultural Skills
Materials Needed: 1. Lesson 6 Worksheet 2. Grant Application 2018	C3 Framework Alignment: 1. Developing questions and planning inquiries (p. 23 -25) 2. Communicating Conclusions and Taking Informed Action (p. 60)
Resources: 1. Debate Training Guide	Service Learning Standards Partnerships: 1. Youth Voice

Schedule Overview:

Time	Task
10	Debate Guidelines
25	Grantee Debate
3	Vote
7	Grant Application Review

Total Time: 45 minutes

Detailed Content:

1. Debate Guidelines + Prep

- Arrange students in the same groups they were in the previous class and hand out their Lesson 5 worksheets (their grantee research).
- Each group should pick their top organization that they would like to present to the rest of the class. A spokesperson from each group will have three minutes to make your case for an organization. You should include the information on your worksheet and your

- personal advocacy for the organization. Draft your talking points with your groups. There will be 1-2 minutes for follow-up questions from the audience.
- While the groups are presenting, the rest of you should write questions you have on each organization on your <u>Lesson 6 Worksheets</u>
- At the end of all the presentations we will take a vote to decide the top 5 nonprofits.

2. Grantee Debate (25 Minutes)

- Each group will have about 3 minutes to present. Facilitator needs to cut students off after that so that each group has a chance to present. There will be 1-2 minutes for follow-up guestions from the audience.
- Find <u>Debate Guidelines here</u>. Choose a format that would work best for your class. Be sure to review the Classroom Guidelines (from Lesson 1) in advance of the debate.

3. Vote

- Write the top organizations on the board and take a vote to determine the top 5.
- After the vote, you should collect the students' worksheets and questions so they don't misplace them.
- Email Karin at karin@allowgood.org to report the top 5 organizations immediately following class.

4. Grant Application Review

- Review the grant application as a class, projecting it so everyone can read along.
- Go through the application sections and ask students why each section is important to know before granting to an organization.



Lesson 7 // Foundation Overview & Philanthropy Limitations

Essential Question

How can various approaches to philanthropy benefit our society? Is there one approach that is better than another? What are the limitations and critiques of philanthropy?

Learning Objectives: 1. Understand the foundational landscape including private foundations, family foundations, community foundations, and corporate foundations. 2. Identify traps that philanthropists and donors fall into 3. Conceptualize what "successful" philanthropy looks like	 21st Century Skills Alignment: English, reading or language arts Critical Thinking and Problem Solving Communication and Collaboration Information Literacy Financial, Economic, Business and Entrepreneurial Literacy Creativity and Innovation Flexibility and Adaptability Social and Cross-Cultural Skills
Materials Needed: 1. Lesson 7 Worksheet 2. Dan Pollatta TED Talk	C3 Framework Alignment: 1. Developing questions and planning inquiries (p. 23- 25)
Resources: 1. Giving USA 2017 Report 2. Chicago Trust Overview 3. Bill & Melinda Gates Foundation Funding Strategy	Service Learning Standards Partnerships: 1. Reflection 2. Diversity 3. Youth Voice 4. Duration and Intensity

Schedule Overview:

Time	Task
13	Foundation vs Nonprofit Organization
10	Foundation Chart Activity
15	TED Talk video
7	Discussion // Measuring Success

Total Time: 45 minutes

Detailed Content:

1. Foundation vs Nonprofit Organization

- Today's topic will focus on learning more about the various ways groups of people choose to partake in philanthropy. A common way is through a foundation.
 - A foundation is an organization that supports charitable activities in order to serve the common good
- As funders of nonprofits, you all are functioning like a foundation. You are assessing nonprofit organizations that have submitted requests for funding.
- We are going to talk about the different types of foundations and the differences between foundations and nonprofit organizations. Please take notes on your Lesson 7 Worksheet.
- One facilitator should be reading this information while the other writes main ideas on the board.
- What is a Foundation?
 - A nonprofit organization that supports charitable activities in order to serve the common good.
 - They are often created with endowments which is money given by individuals, families, or corporations.
 - They generally make grants or operate programs with the income earned from investing the endowments.
- What is a nonprofit organization?
 - A nonprofit organization is often dedicated to furthering solutions to a social issue or advocating for a particular point of view
 - Hold a tax status called 501(c)3
 - In economic terms, a nonprofit organization uses its surplus revenues to further achieve its purpose or mission, rather than distributing its surplus income to the organization's shareholders as profit
 - Receive grants from foundations, the government, corporations, and individuals
- In short, foundations primarily give money and nonprofits (that are not foundations) receive money.
- What Are the Different Types of Foundations?
 - o <u>Independent/Family Foundations:</u>
 - The most common type of private foundation
 - They are generally founded by an individual, a family or a group of individuals.
 - They may be operated by the donor or members of the donor's family
 - Example: Bill & Melinda Gates Foundation
 - o Community/Public Foundations:
 - Operated on the benefit of, a specific community or geographic region

- They receive their funds from a variety of individual donors, and provide a vehicle for donors to establish endowed funds without incurring the costs of starting a foundation.
- Community/public foundations are administered by a governing body or distribution committee representative of community interests.
- Example: Chicago Community Trust
- Corporate Foundations:
 - Created and funded by companies as separate legal entities
 - Operated by a board of directors that is usually comprised of company officials
 - Corporations may establish private foundations with endowments, make periodic contributions from profits, or combine both methods to provide a foundation's resources.
 - Example: Nike Foundation
- Emphasize that is important to know these distinctions as we assess the nonprofit grant applications and speak with the nonprofit representations in a couple of weeks.
- Each foundation has a strategy to give out their funds, many give to specific causes or organizations in specific categories
 - Put the Chicago Trust Overview on the screen
 - Read over the "What We Fund" section (high level descriptions), and scroll to the "Apply" section
 - You will notice that the Chicago Trust has an open application meaning any nonprofit can apply for funds. Some foundations have an "invite only policy" so that they can narrow the pool of applications the board must read.
 - Switch to the <u>Bill & Melinda Gates Foundation Funding Strategy</u>
 - Scroll to the "How We Make Investments" heading
 - Briefly overview their four steps to awarding grant money (emphasize the idea of *investing* the money in organizations)
 - Open Grantseeker FAQ
 - Highlight "Q. How do I apply for a grant from the foundation?" section
 - Notice that the Bill and Melinda Gates Foundation mostly grants by inviting proposals from selected organizations, much like we are doing as a class.

2. Foundation Chart Activity

- As we discussed, philanthropic giving is a large part of American culture. The
 grantmaking institutions that we just learned about are part of that culture and we are
 going to continue to talk about philanthropic giving in our next activity.
- You all have researched organizations in various social issue areas (define this more specifically depending on the class decision). A study conducted each year, called the

Giving USA Report, documents which social issue areas philanthropic dollars have been allocated.

- In your small group order the following 10 social issue areas from what you think was the most funded to least funded in 2017:
 - o Arts, Culture, and Humanities
 - Education
 - Environment/Animals
 - Foundations
 - Health
 - Human Services
 - Individuals
 - International Affairs
 - o Public-Society Benefit
 - Religion
- After 2 minutes, one student from each group should write their ordered list on the board.
- Have each group read their list and highlight similarities and differences.
- Then project the <u>Giving USA 2017 infographic</u> breaking down philanthropic giving by source.
- Break the students into small groups and project the chart image
 - O What does this charts tell us?
 - What surprised you?
 - What does this tell us about our society, overall?
- Be sure to explain the nuance of religious giving
 - Many religious organizations have pass through funds meaning they received donations and then give the money to community or global partners

3. TED Talk video

- Next week, we'll talk about ways that nonprofit organizations are evaluated and rated. To start us thinking about that process, we are going to watch part of a TED Talk from Dan Pallotta. an activist and fundraiser.
- While you watch this video, I want you to write some pros and cons about nonprofit organizations that he addresses
- Watch the video from 0:57 to 10:24
 - While the video is playing, erase the whiteboard and draw a roof over a house and write the word "overhead" above it.

4. Discussion // Measuring Success

- So what two big things did Dan mention that philanthropists don't want to pay for when they donate?
 - They might need some prompting, but should come up with salary, office space, supplies, and advertising budgets.
 - Write these things on the board under the roof.

- What other kinds of stuff might a nonprofit need to stay afloat that donors might not think about?
- Take their ideas and write them under the roof.
- What are some of the pros and cons that you wrote about nonprofit organizations?
 - Have them share first in their groups if they don't want to share with the whole class
- Last class we reviewed the grant application that was sent out to your elected nonprofit organizations. On the first page of their graph there was a space for them to enter what percentage of the \$1,000 will go to program costs and what percentage will go towards operational costs. Why is this section important? Does this video change the way you think about operating costs (overhead)?
- Keep these nonprofit assessments in mind for next week as we learn more about how to evaluate nonprofit organizations



Lesson 8 // Nonprofit Evaluation & Asset Based Community Development

Essential Question

What are the advantages of employing an asset-based approach to development and how does this differ from traditional models of development? What tools exist to support individuals in the evaluation of nonprofit organizations?

 Learning Objectives: Develop criteria that can be used to evaluate organizations. Learn how to access public records of nonprofit organizations. Learn the main tenants of Asset Based Community Development (ABCD) and how it relates to nonprofit evaluation. 	21st Century Skills Alignment: 1. Critical Thinking and Problem Solving 2. Communication and Collaboration 3. Information Literacy 4. ICT Literacy 5. Creativity and Innovation 6. Flexibility and Adaptability
 Materials Needed: 1. Lesson 8 Worksheet 2. Signs with 6 evaluation words that students can hold 3. Allow Good FY17 Annual Report 	C3 Framework Alignment: 1. Evaluating sources and using evidence (p. 18) 2. Developing questions and planning inquiries (p. 22 -25)
Resources: 1. ABCD Institute	Service Learning Standards Partnerships: 1. Reflection 2. Diversity 3. Youth Voice 4. Duration and Intensity

Schedule Overview:

Time	Task
10	Small Group Activity // Evaluation Words
5	Evaluation Criteria Spectrum Activity
10	Evaluation Scenarios
10	Asset Based Community Development & Evaluation
10	Evaluation Tools & Activity

Total Time: 45 minutes

Detailed Content:

1. Small Group Activity // Evaluation Words

- Today we'll be talking about how to evaluate a nonprofit organization and taking some time to explore and debate the various criteria and methods that can be used to do so. We're going to start with an activity!
- Divide students into 6 groups (they should be in a group with the people sitting next to them so they don't have to get up and move around)
- Assign each of the groups one of the following words to talk about/define:
 - Leadership
 - Think about: Who is leading the organization both staff and board of directors? What is their professional background? How long have they been with the organization?
 - Community Reputation
 - Think about: How does the organization engage with the community?
 - Think about: Do people in the community think highly about the organization?
 - Sustainability
 - Think about: Is there a "strategic plan"?
 - Think about: Does the organization have clear vision?
 - Think about: Will they last into the future?
 - Quantitative Impact
 - Think about: How many people do they serve?
 - Think about: Is the organization being as effective as they can be?
 - Mission statement
 - Think about: What is their mission statement and is it clear? How do their programs relate to their mission? Do any of their activities seem outside the scope of their mission?
 - Sources of Funding
 - Think about: Where does the organization get their money from? The government or private donors?
 - Think about: Who are the donors? This is important because donors can have influence on various organization activities
- We're going to give you 5 minutes to make a case for why your word is important in the process of evaluating an organization. Record your answers on the <u>Lesson 8 Worksheet</u>:
 - How would this word contribute to a favorable evaluation of an organization?
 - How would this word contribute to an unfavorable evaluation of an organization?
 - What other criteria/words is your assigned word related to? What is the question behind this word/what is the word trying to get at?
- After five minutes, facilitators should ask each of the 6 groups what they had to say about their assigned word.

2. Evaluation Criteria Spectrum Activity

- Can I have one volunteer from each group? (6 total)
 - Volunteers should come up to the front of the classroom
 - Give each of them the sign that corresponds to their word
- You have one minute to order themselves from least important criteria to most important criteria
- Ask the class: Do you agree or disagree with the way that your peers ordered themselves?
 - Have a conversation about their concerns and have the class vote to swap students as necessary. Students can sit down once the class agrees on the order (more or less) and teachers have written down the order on the board

3. Evaluation Scenarios

- Have a discussion with the class about how the following scenarios would change their ordering:
 - Scenario #1: The organization you are considering funding runs a variety of different after school programs. However, this organization receives a lot of government funding and the government has recently been making budget cuts in youth development. How would this new information alter where "sources of funding" is placed on the spectrum?
 - Scenario #2: This community-based organization recently underwent a leadership transition. While the new executive director is not from the area, they have 5 years of experience in nonprofit management. How does this affect your ranking of "leadership" on the spectrum?
 - Scenario #3: You are considering giving a grant to the Hope House a facility that houses homeless youth in the Missouri public school system. However, the Hope House can only accommodate 10 students at a time. Does this information influence how view the impact of the Hope House? If so, how would you move the "impact" criteria on the spectrum?
 - Scenario #4: A local food pantry recently announced that some of their employees have been stealing food from the pantry. Community members have been losing trust in the organization for the last few years due to high employee turnover and disgruntled patrons who dislike the executive director. How does this affect where "community reputation" falls on the spectrum?
- Try to make sure that it isn't a handful of students dominating the discussion. Have two or three students share for each scenario.

4. Asset Based Community Development & Evaluation

• As we review the grantee applications from community organizations, we will be assessing them on their approach to community development. There are many theories

- on community development, but the one we will focus on is called Asset Based Community Development.
- Asset Based Community Development is a strategy for sustainable community-driven development...ABCD builds on the assets that are already found in the community and mobilizes individuals, associations, and institutions to come together to build on their assets-not concentrate on their needs.
- In summary, asset based community development relies on partnerships within the community: people, institutions, associations, physical assets, economic activity, and culture
- In your small group, try to come up with one example from your community for each of those categories. Use your worksheet to write your answers
- Teachers should walk around to the small groups and help them get started with possible examples:
 - People
 - Students
 - Workers
 - Elderly
 - Children
 - Associations
 - Parent-Teacher Association (PTA)
 - Religious groups
 - Boy/Girl Scouts
 - Sports teams
 - Institutions
 - Schools
 - Hospital
 - Police station
 - Stores
 - College
 - Physical Assets
 - Water ways (lakes, rivers, etc.)
 - Infrastructure (streets, bike paths, parks, public transit, etc.)
 - Beaches
 - Economic Activity
 - Small business owners
 - Culture
 - Latino/a culture
 - Black culture
 - Urban culture
- After 5 minutes have the groups come together and share 1-2 examples per group

5. Evaluation Tools & Activity

- We talked a lot today about the various criteria that can be used to evaluate an organization, but where can you go to actually find information about an organization?
 - Site Visit
 - Go on a trip to the organization. Observe one of their programs, talk to their leadership/staff.
 - For some classes they would have done this in week 2, add notes about that trip here
 - o The organization's website
 - Most organizations have a lot of useful info on their website including: testimonials, an annual report (which contains quantitative data), the organization's mission, staff, etc.
 - Annual Report
 - An official document that contains the financial information of the organization as well as the impact over the past fiscal year. Nonprofit organizations must publish an annual report each year as a form of financial transparency.
- Hand out Allow Good <u>FY17 Annual Report</u>
 - In your groups I want you to find the following information about Allow Good and record it on your Lesson 8 worksheet:
 - Name 3 organization leaders
 - o What is their mission
 - What was their quantitative impact? List 3 examples
 - What are their sources of funding?
 - o Give an example of a program they run
 - When evaluating an organization for funding it is import to look at not only their grant application, but other supplementary documents like an annual report. As you review the grantee applications next week be sure to look at the supplementary materials provided by the organization and their annual report (available on their website).
- Next week we will evaluate the grantee applications. Come prepared to use this week's knowledge to inform your evaluation process!



Lesson 9 // Grantee Application Review

Essential Question

How can we use our nonprofit evaluation knowledge to review grant applications? What questions should be asked to supplement a grant application?

Learning Objectives: 1. Utilize evaluation knowledge to assess grant applications 2. Work cooperatively in small groups. 3. Create questions for nonprofit organization visits.	21st Century Skills Alignment: 1. Critical Thinking and Problem Solving 2. Communication and Collaboration 3. Creativity and Innovation 4. ICT Literacy 5. Productivity and Accountability
Materials Needed: 1. Nonprofit grant applications (both through Google Drive and printed copies) 2. Laptops should be arranged with classroom teachers beforehand 3. Lesson 9 Worksheet	C3 Framework Alignment: 1. Link to Curriculum 2. Reflection 3. Youth Voice 4. Duration and Intensity
Resources: 1. N/A	Service Learning Standards Partnerships: 1. Evaluating sources and using evidence (p. 18)

Schedule Overview:

Time	Task
5	Review Expectations
25	Application Review
10	Application Summaries
5	Question Prep

Total Time: 45 minutes

Detailed Content:

1. Review Expectations

- Have the students get into small groups. Go over the expectations for the application review:
 - Every student should have a completed <u>Lesson 9 Worksheet</u> by the end of the class
 - 1) Introduction- Overview of their assigned organization which should include the following items:
 - a) Name of the organization
 - b) Year incorporated
 - c) Mission statement
 - d) Sources of funding
 - 2) What need is the organization addressing? Give details about that need and why it affects our community?
 - 3) Summarize the project proposal (how the \$1,000 would be used). Include project duration, target audience served, goals, assessment, and finances.
 - 4) Are there opportunities for youth involvement?
 - 5) Did they provide supplementary materials (i.e. Annual Report, program brochure, etc)? What did you learn from these materials?
 - 6) Who do they partner with (think back to our conversation about Asset Based Community Development)?
 - 7) What questions do you have for this nonprofit after reviewing their application?
 - 8) Personal Assessment
 - a) Include at least two positive things about the organization and one negative thing about the organization
 - b) Do you think this organization should be awarded the \$1,000? Why or why not?

2. Application Review

- Each group should have access to the grant applications through Google Drive and physical printed copies
- Groups should be no more than 5 students
- Give the students the rest of the class time to fill out their assessments.
- Facilitators should be walking around the room and helping students as they have questions.

3. Application Summaries

 Have each group give a 2-minute summary of the application they reviewed including their positives and negatives.

4. Question Preparation

- As a large group, have the class come up with questions to ask the nonprofits. These could be general questions or specific ones.
- Record these questions for next week.
- Next week you will hear from representatives of the nonprofit organizations. Bring your questions and best listening skills with you next week!



Lesson 10 // Grantee Presentations

Essential Question

What evidence do you look for in a presentation to inform your analysis and evaluation of a nonprofit organization?

Learning Objectives: 1. Listen to nonprofit organizations that are potential grantees. 2. Analyze information given to make an informed grant making decision.	21st Century Skills Alignment:
Materials Needed: 1. Lesson 10 Worksheet 2. Necessary materials for presentations as requested by organizations	C3 Framework Alignment: 1. Developing questions and planning inquiries (p. 23 -25)
Resources: 1. N/A	Service Learning Standards Partnerships: 1. Youth Voice 2. Partnerships

Schedule Overview:

Time	Task
3	Welcome
40	Nonprofit Presentations
2	Debrief

Total Time: 45 minutes

Detailed Content:

1. Welcome

- Facilitators should give a short introduction about the Allow Good class to the nonprofit representatives.
- Thank you for joining us today, nonprofit organizations. These students have been working hard over the past 10 weeks learning about philanthropy, choosing a social issue, researching that issue locally and globally, evaluating nonprofit organizations, and reviewing grant applications. They are excited to hear from you today. Each of you will

- have about 7 minutes to talk about your organization (depending on number of organizations present) followed by 3 minutes for questions from the students.
- Students, be sure to write down questions to ask after each presentation. Fill out your worksheet while each representative is talking.

2. Nonprofit Presentations

- Make sure to keep track of the time:
 - Depending on the number of organizations present, each organization should get between 5-7 minutes to present.
 - Each presentation should be followed by 2-4 minutes of questions from the students.
 - If the students are hesitant to ask questions, get them started by proposing a question to start

3. Debrief

• Thank you for joining us today. Next week the students will make their decision and we will notify each organization with the decision. If your organization is chosen, you will be asked to attend the Grant Award Ceremony in mid-May (or whenever your school's ceremony will be).



Lesson 11 // Grant Award Decision

Essential Question

What tools exist for collective groups to achieve the most impactful collective grantmaking? What strategies can individuals who are a part of the group employ to ensure that all members are actively participating in decision-making?

Synthesize learning to make an informed grant decision. Express personal opinions about the merits of each nonprofit organization being considered. Work collectively as a class to make a grant decision.	21st Century Skills Alignment: 1. Critical Thinking and Problem Solving 2. Communication and Collaboration 3. Information Literacy 4. Flexibility and Adaptability 5. Social and Cross-Cultural Skills 6. Creativity and Innovation
Materials Needed: 1. Student notes from Grantee Presentation Day 2. Lesson 11 Worksheet	C3 Framework Alignment: 1. Developing questions and planning inquiries (p. 23 -25) 2. Communicating conclusions and taking informed action (p. 59)
Resources: 1. Grant applications	Service Learning Standards Partnerships: 1. Diversity 2. Youth Voice 3. Duration and Intensity

Schedule Overview:

Time	Task
5	Expectations
35	Grant Award Discussion
5	Debrief

Total Time: 45 minutes

Detailed Content:

1. Expectations

- As we enter our decision day today, we want this to be a collaborative space. What do you need out of this space to feel safe and respected?
 - The class could brainstorm: don't interrupt others, be open minded, etc.
- Today we are going to use the knowledge we have gained over the last 11 weeks. As a refresher, here is the evaluation criteria we discussed a few weeks ago.
- Write down the 6 evaluation criteria on the board that they used in lesson 8:
 - Leadership
 - Community Reputation
 - Sustainability
 - Quantitative Impact
 - Mission statement
 - Sources of Funding
- Please take out your Lesson 10 worksheet (or pass them out if the teacher kept them).

2. Grant Award Discussion

- Ask the students to do a quick recap of the organizations and what they said they would use the funding for.
 - Fill in with more details and information as needed. Write info on the board if that is helpful.
- Do you want to an open or secret vote?
 - If you had to vote right now, which organization would you choose for funding? If open vote have them raise their hands to vote.
 - o If secret vote have them put their heads down and raise their hands to vote.
- Share the results of the initial vote.
- Now I want us to create a pros/cons list for the top 2 organizations.
 - One facilitator should be writing these on the board while the other is leading the conversation.
 - Encourage students who are in the minority to speak out and convince their classmates that the organization they initially voted for is worthy. If students are hesitant to speak up, ask them to talk about pros/cons with the person next to them.
- Now, we are going to take a second and final vote.
 - Again, students should decide if the vote is open or secret
 - They should also decide if they want to split the money
 - Have them think about the potential impact of their \$1,000
- We have reached our decision! Congratulations to you all for the effort you have made during this process, for being open with your ideas, and making an impact on (winning organization).

3. Debrief

- Any final thoughts from today's discussion and decision?
 - Make sure students have felt that their voices have been heard and that everyone supports the final decision.
- Use your <u>Lesson 11 worksheet</u> to reflect on this process.
 - o Give time for students to fill out the worksheet
- Next class we will prepare for the Grant Award Ceremony.



Lesson 12 // Grant Ceremony Preparation

Essential Question

What distinguishes a charitable individual from a philanthropic individual? How does this influence how we aim to live out our lives?

Learning Objectives: 1. Evaluate what they learned by completing the post-course survey. 2. Work collectively as a class to create a presentation for the grant giving ceremony.	21st Century Skills Alignment: 1. Critical Thinking and Problem Solving 2. Communication and Collaboration 3. ICT Literacy 4. Flexibility and Adaptability
Materials Needed: 1. Post-course survey (Laptops) 2. Lesson 12 Worksheet	C3 Framework Alignment: 1. Communicating conclusions and taking informed action (p. 59)
Resources: 1. 15 Strategies for Giving Oral Presentations	Service Learning Standards Partnerships: 1. Reflection 2. Youth Voice 3. Duration and Intensity

Schedule Overview:

Time	Task
5	Presentation Expectations / Post-course Survey
30	Presentation Creation
10	Debrief

Total Time: 45 minutes

Detailed Content:

1. Presentation Expectations / Post-course evaluation

- This class time is to prepare for the grant award ceremony next week. The chosen nonprofit has been invited to the ceremony along with Allow Good staff, supporters, and school administrators.
- Before we divide you into groups, please take the <u>post-course survey</u>. Make sure to provide an email address that will be valid in 3 months, so seniors please do not put your school email.

2. Presentation Creation

- Divide class into 5 groups. And assign them the following questions:
 - Group 1: What is the difference between charity and philanthropy? What are some ways that you have been a philanthropist through this class and in other parts of your life?
 - Group 2: How did the class choose your social issue topic? What kind of research did you conduct?
 - Group 3: How did you evaluate the organizations you researched? What did that process look like?
 - Group 4: What organizations completed the grant application and came to speak with you? What were their project proposals?
 - Group 5: What does the winning organization do? What is the grant money being used for? Why did you choose this organization? What stuck out to you in their application?
- Each group should reflect on their questions, craft a 2-4 minute response, and fill-out the worksheet.
- Discuss who from their group will be the spokesperson. This spokesperson should be someone that can for sure attend the ceremony next week!

3. Debrief

- Go over the logistics for the Grant Award Ceremony (day, time, location, order of presentations, etc)
 - Have each spokesperson say their 2 minute response to the whole class
- Thank the students for their openness, energy, enthusiasm, passion, etc. Make this thank you personal and make sure to thank the classroom teacher as well.
- Take a group photo of you with the students!