Community Foundation Family Philanthropy Services — Generic Logic Model

Note: outcomes aren't automatic – they require explicit work by CF staff

Resources & Culture	Activities		Short-term Outcomes	Mid-term Outcomes	Long-term Outcomes
Internal alignment around goals, metrics, biz plan	Donor stewardship activities	**Donor, fund advisor**	Increased satisfaction with own philanthropy	Successful participation in family's philanthropy by multiple gens, branches	Successful transition to successor generations
Integrated culture of advising & customer service	Community knowledge sharing		Feel more informed about community issues, effective practices in family giving	Progress on self-identified goals & plans	Successors involve own families in philanthropy
Investment in capacity (patient capital)	Grantmaking & evaluation		Create basic giving plan		Successors commit own resources to family giving
Staff with skills & permission to spend more time with donors	Philanthropic planning (values, goals etc.)	**Foundation**	Deeper CF relationships & trust with broader range of family members	Enhanced brand -> more donor & advisor referrals	Increased bequests, planned gifts, funds
Intake process involves family, sets expectations for services	Events		Increased inbound requests for services, info	Family members as partners, volunteers in foundation initiatives	Higher-value funds and profitable relationships with private foundations
Relationships with external specialists	Youth philanthropy				Retention of successor generations
Complementary marketing, tech	Rising generations preparation	**Community**	Increased co-learning and collaboration between donors, foundation, community groups	Family giving aligns with community needs, enhances nonprofits sustainability	Multi-gen family commitment to community
	Family philanthropy facilitation			Donors engage as active community leaders	Successor generations taking community leadership roles

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