

Community Foundation Business Models for Family Philanthropy



NATIONAL CENTER FOR
FAMILY PHILANTHROPY

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8. Progress measures



THE COMMUNITY
FOUNDATION
FOR NORTHEAST FLORIDA

- Increase in revenue of consulting
- Increase in partnership activity with family foundations
- Increase in funds held by next gen donors of existing families
- Increase in referrals from professional advisors and family office teams
- Success measures for families are completed with plans and structures for them to implement

CtrFamPhil Project Goals & Outcomes

(Aligns to Strategic Project Dashboard)

1. Increase visibility of Family Foundation services
2. Increase philanthropic advising numbers: meetings, grants (equity focus)
3. Increase engagement from high potential partners
4. Successful fundraising efforts totaling \$500,00
5. Demonstrate that we can move the needle and help people achieve more confidence in their giving, and trust in community organizations while increasing the % and ways in which people give
6. Creation of a dynamic and engaging series of learning events – showcase our commitment of Heart & Science along with our intersection of knowledge: community needs and philanthropic advisory expertise
7. Showcase local and national thought leaders in actionable ways, lift up SeaFdn team of experts

CtrFamPhil Project Metrics

(Aligns to Strategic Project Dashboard)

- \$500,000 in fundraising commitments by May, 2018
- 50 high capacity partners in attendance at August event including potential funds and top advisors (actual 100)
- 20 new Family Foundations over 2 year timeframe (current total 60)