

Building Your Internal Case Statement

The following worksheet is intended to help community foundations develop internal case statements that are used to show key internal stakeholders the need for family philanthropy services — and outline how giving families can help the foundation achieve its vision for its community.

1. What is your community foundation's purpose?

2. What are your community's defining characteristics?

3. What are your community's greatest challenges?

4. What are your community's greatest opportunities?

5. What is your vision for the future of your community?

6. How can giving families help your foundation achieve this vision?