

FUNDAMENTALS OF FAMILY PHILANTHROPY WEBINAR

Effective Governance: Principles, Policies, and Practices

April 8, 2021 | 12:00-1:15 PM ET

Featuring:

Patricia Angus, Angus Advisory Group LLC

Virginia Esposito, National Center for Family Philanthropy

Fundamentals of Family Philanthropy

The monthly *Fundamentals of Family Philanthropy* webinar series provides guidance on the core tenets of effective family philanthropy—from motivations and values to governance, grantmaking, and succession. The series equips giving families with the latest information on evergreen topics in the donor lifecycle through practical takeaways and diverse family stories that illustrate important practices. Designed for seasoned practitioners and newcomers alike, the series is available to our Friends of the Family and Partner Subscriber organizations.



Demystifying Decision Making
May 13 | 12-1:15pm ET



Building a Social Impact Strategy and Approach
June 10 | 12-1:15pm ET



Grantee Relationships and Power Dynamics
July 8 | 12-1:15pm ET

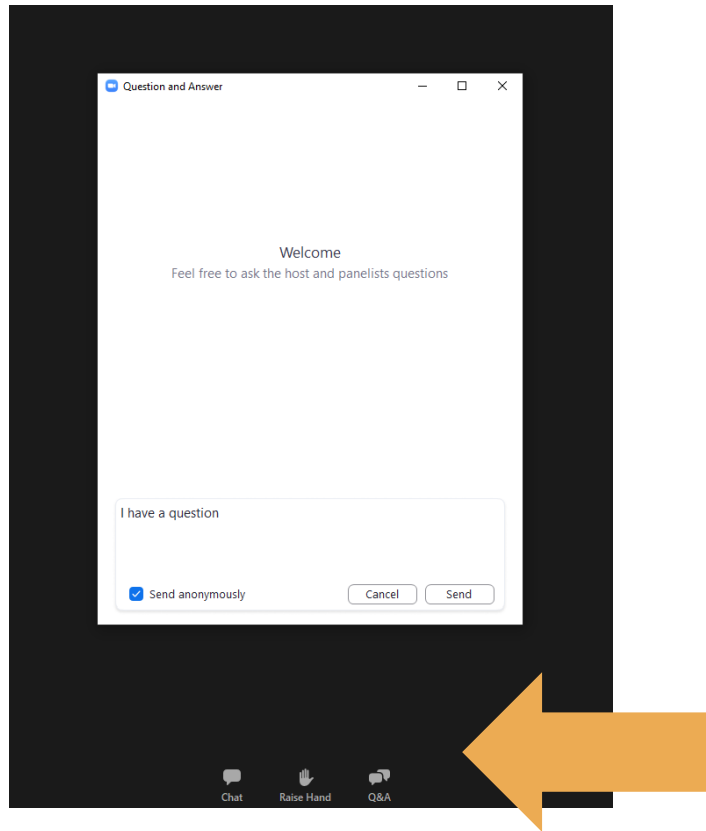


Impact, Measurement, and Evaluation
August 12 | 12-1:15pm ET

Today's Conversation

- **What** is effective family governance?
- **What** are the phases in the development of a family governance system, and **how** do you determine which phase your family is in?
- **Why** is effective family governance important to a family philanthropy effort?

Submit Your Questions



Submit your questions into the Q&A box on your control panel at the bottom of the screen

Webinar Logistics

- If you have sound problems listening through your computer, try switching to a landline telephone or cell phone
- To ask a question, type it into the Q&A box on your control panel at the bottom of your screen.
- If you experience technical problems, please use the question box or email jen.crino@ncfp.org. Should there be a broader technical issue, we will send an email and share a message on screen
- This webinar is being recorded and a replay will be made available to the field
- You may chat with us on twitter during or after the webinar using the hashtag #ncfpweb
- Keep an eye out for our post-webinar survey. We rely on your feedback!

Today's Speakers



Patricia Angus

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Virginia Esposito

Senior Fellow and Founding President,
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Effective Governance: Principles, Policies, & Practices

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April 8, 2021

Fundamentals of Family Philanthropy Webinar

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Overview

- ❖ What is effective family governance?
- ❖ What are the phases of development of a family governance system; how do you know what phase your family is in?
- ❖ Why is effective family governance important to a family philanthropy effort?
- ❖ Closing Thoughts



What is effective family governance?

- ❖ “Family Governance Mechanisms”
- ❖ Observations
- ❖ Effective family governance
- ❖ Family Governance Pyramid

Family Governance Mechanisms

- ❖ Family Council
- ❖ Family Assembly
- ❖ Family Constitution



Effective Family Governance



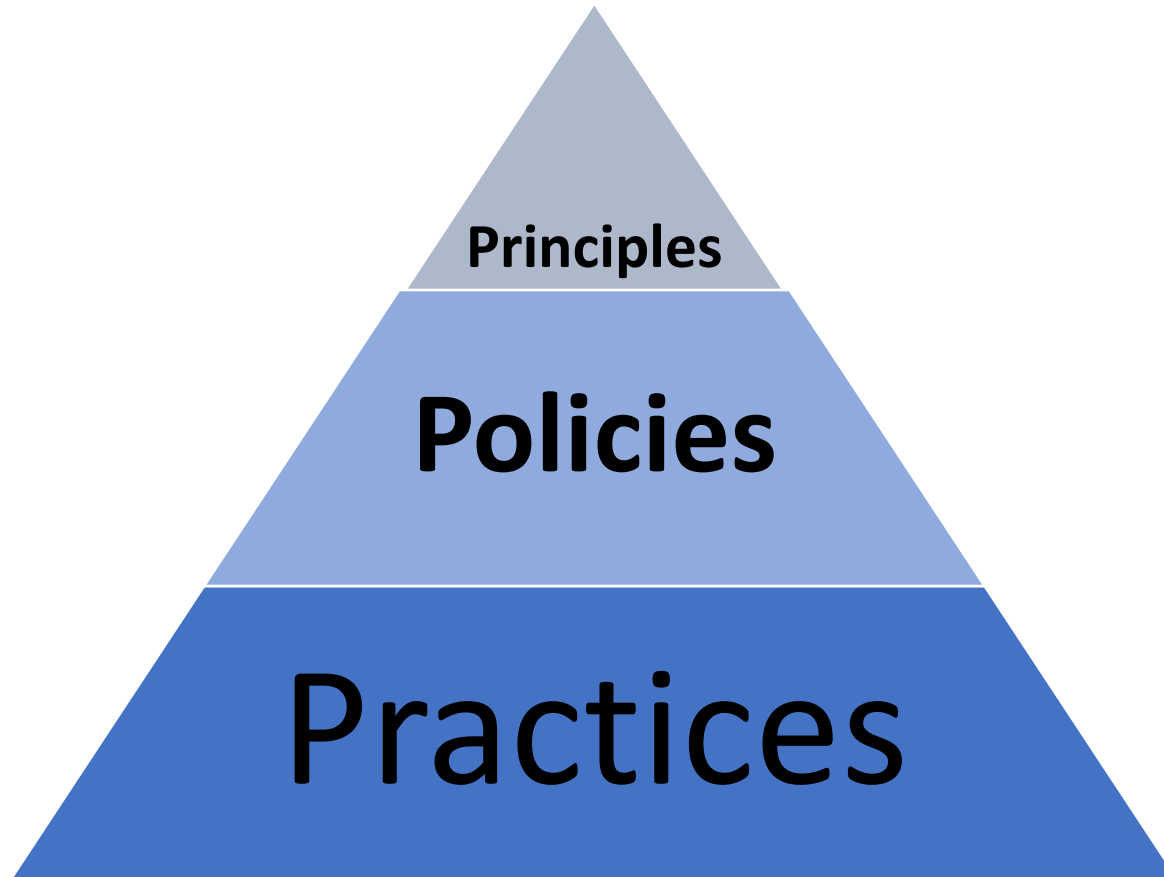
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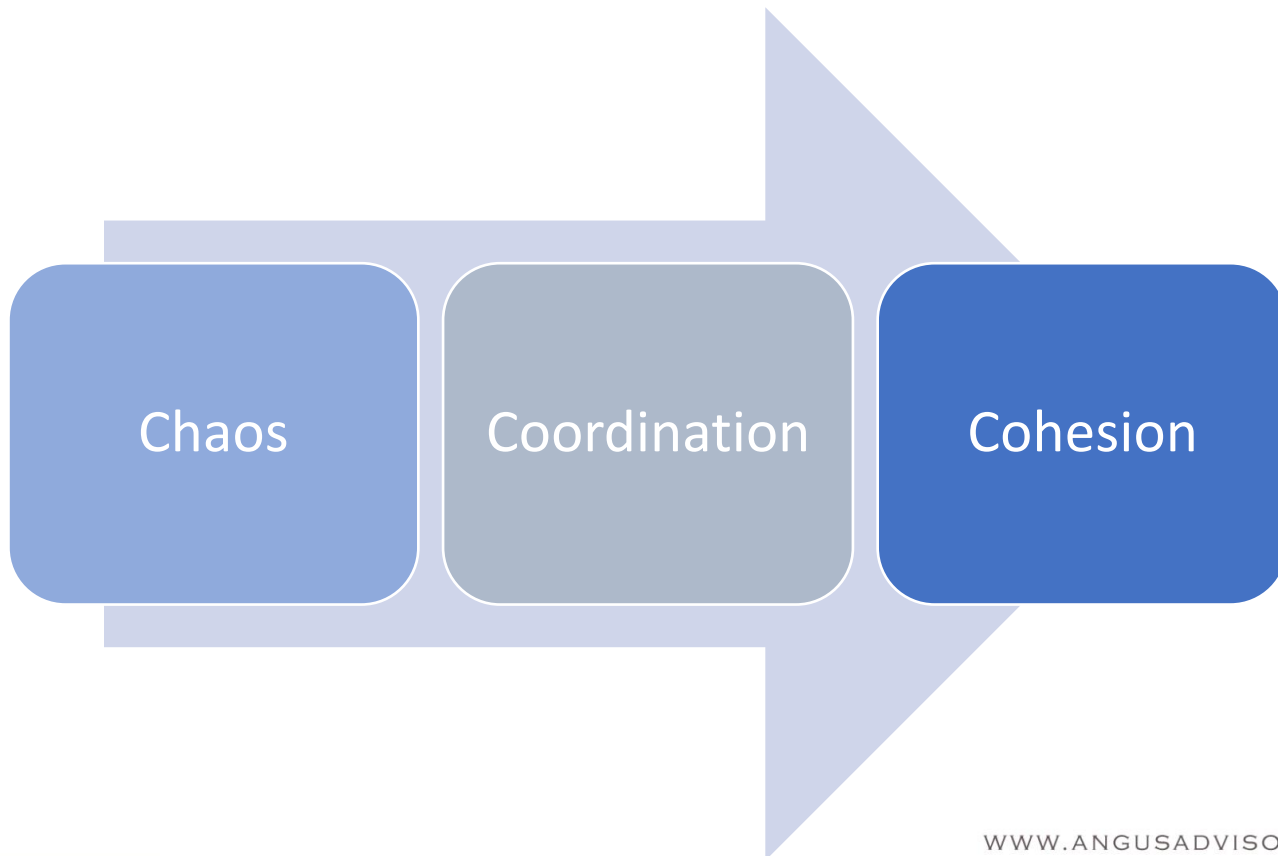
Effective Family Governance

- ❖ Leadership
- ❖ Transgenerational Orientation
- ❖ Leadership
- ❖ Inclusion
- ❖ Education
- ❖ *Focus on WHY, not just what and how*

Family Governance Pyramid



What are the phases of development of a family governance system?

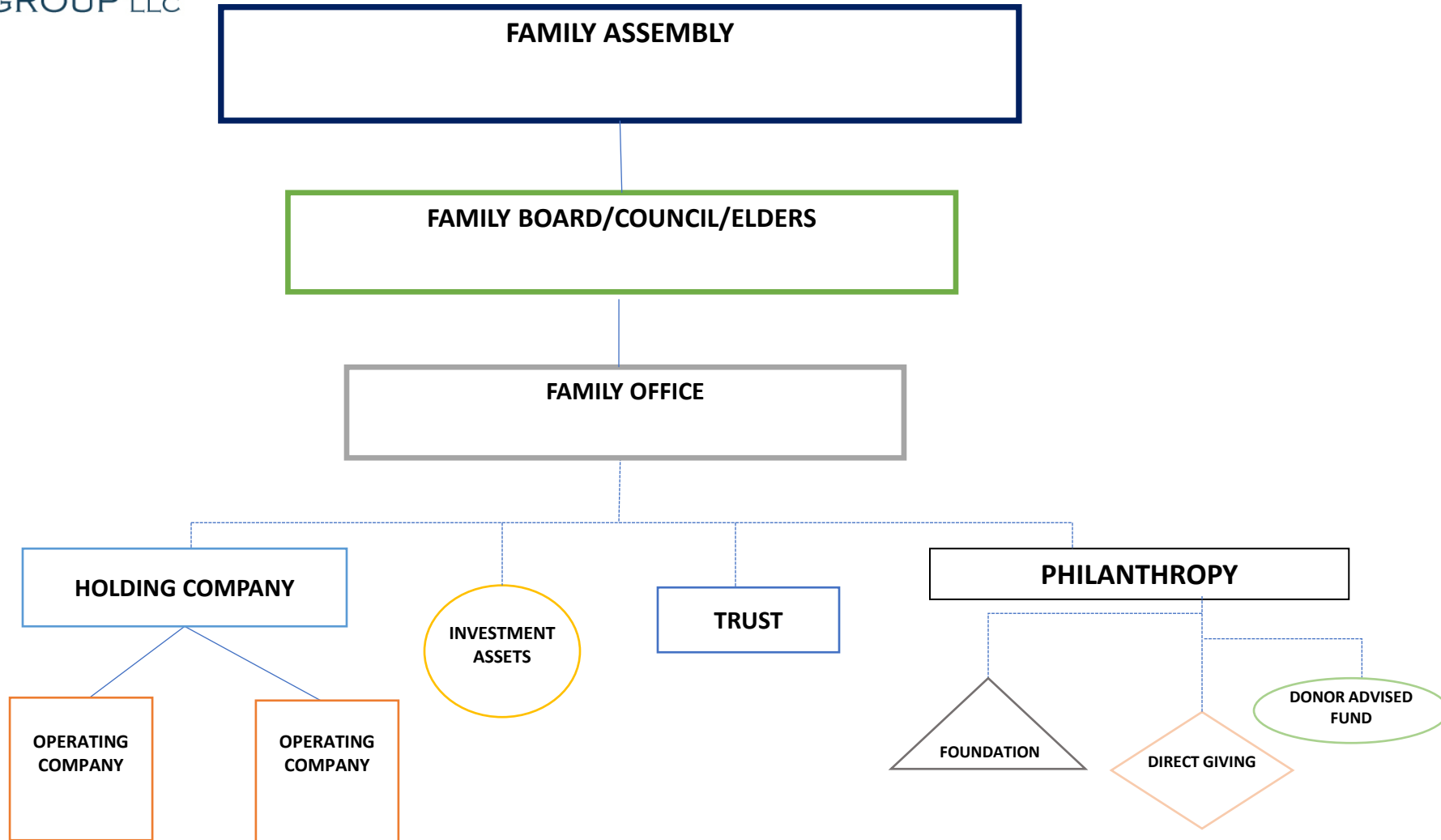


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What phase is your family in?

QUESTION	CHAOS	COORDINATION	COHESION
Have you ever had a family meeting?	No	Yes, a few	Yes, many
Do family members know the family's guiding principles?	No	Maybe	Yes
How are family decisions made?	Unclear (often dictated by patriarch or matriarch)	Varies	According to clear processes
Does the family have a forum for discussion?	No	Yes, one	Yes, several (each has different purpose)
How formal is decision making?	Very informal	Varies	Clear lines of authority and loci for decision making

Effective Family Governance





Why is effective family governance important to a family philanthropy effort?

- ❖ The social contract
- ❖ Family philanthropy's growing importance
- ❖ Guidance toward a higher goal
- ❖ Responsibility to all stakeholders

Practical Tips

- ✓ Focus on *why* along with what and how
- ✓ Encourage open communication
- ✓ Make sure meetings are productive
- ✓ Re-visit principles and policies every few years
- ✓ Follow consistent practices

Closing Thoughts

- It's harder to focus on governance today than before
- Tradition and anxiety can hold back effective governance
- Merely setting up a forum doesn't mean you have governance
- Younger generations expect more voice/vote
- Families can transfer effective governance from one area to another
- Governance needs inclusive leadership
- Outsiders can guide but can't lead the family's work





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Discussion

Next *Fundamentals of Family Philanthropy* Webinar

**MAY
13**

Demystifying Decision Making

Learn about the range of models that philanthropic families adopt to guide their giving and explore how to promote a healthy, open, and honest culture of communication across a family philanthropy effort.

Register at ncfp.org/events

Join a Peer Network

Peer networks are for those interested in connecting to family philanthropy colleagues with similar objectives, challenges, and shared experiences.

Board Chair | Engaging Youth


Non-family Staff | Strategic Lifespan

Email Katie.Scott@ncfp.org to learn more and join

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joining us!**

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for the webinar to all attendees.**

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