

FUNDAMENTALS OF FAMILY PHILANTHROPY WEBINAR

# Grantee Relationships and Power Dynamics

July 8, 2021 | 12-1:15 PM ET

## Featuring:

**Anthony Richardson**, Nord Family Foundation

**Melinda Tuan**, Fund for Shared Insight

**Mailee Walker**, Claneil Foundation

# Fundamentals of Family Philanthropy

The monthly *Fundamentals of Family Philanthropy* webinar series provides guidance on the core tenets of effective family philanthropy—from motivations and values to governance, grantmaking, and succession. The series equips giving families with the latest information on evergreen topics in the donor lifecycle through practical takeaways and diverse family stories that illustrate important practices. Designed for seasoned practitioners and newcomers alike, the series is available to our Friends of the Family and Partner Subscriber organizations.



**Grantee Relationships  
and Power Dynamics**  
July 8 | 12-1:15pm ET



**Impact, Measurement,  
and Evaluation**  
August 12 | 12-1:15pm ET



**Scaling for Success**  
September 9 | 12-1:15pm ET

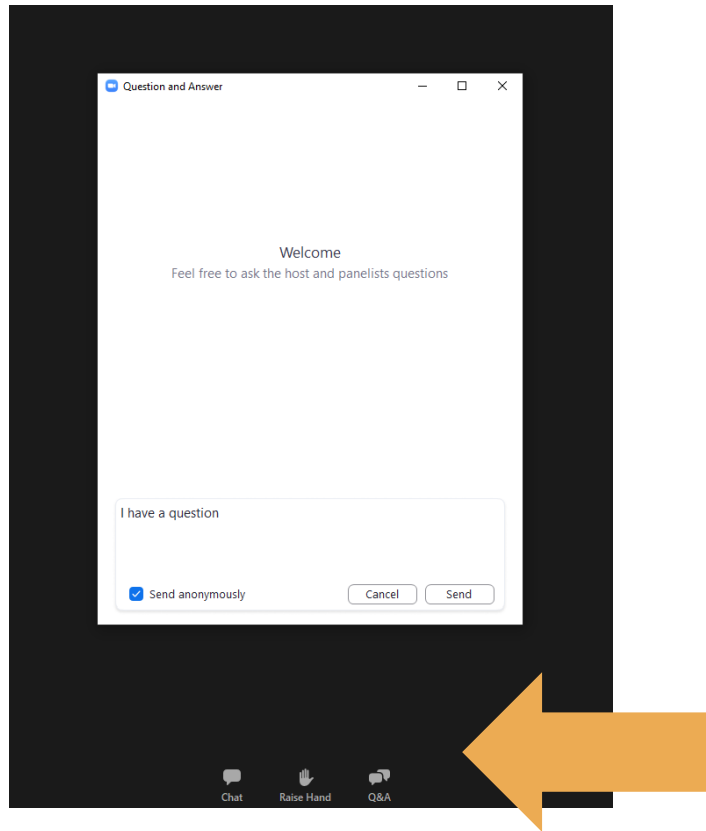


**Adopting Equity Practices**  
October 14 | 12-1:15pm ET

# Today's Conversation

- **What** power dynamics arise within funder-grantee relationships?
- **What** are some essential listening practices, and **how** can listening and trust-based philanthropy encourage more effective philanthropy?
- **How** can family foundations reduce the power dynamics between their foundations and their nonprofit partners?

# Submit Your Questions



Submit your questions into the Q&A box on your control panel at the bottom of the screen or use the chat.

# Webinar Logistics

- If you have sound problems listening through your computer, try switching to a landline telephone or cell phone
- To ask a question, type it into the Q&A box on your control panel at the bottom of your screen or use the chat.
- If you experience technical problems, please use the question box or email [jen.crino@ncfp.org](mailto:jen.crino@ncfp.org). Should there be a broader technical issue, we will send an email and share a message on screen
- This webinar is recorded and a replay will be made available to the field
- You may chat with us on twitter during or after the webinar using the hashtag #ncfpweb
- Keep an eye out for our post-webinar survey. We rely on your feedback!

# Today's Speakers



**Anthony Richardson**  
Executive Director  
Nord Family Foundation



**Melinda Tuan**  
Managing Director  
Fund for Shared Insight



**Mailee Walker**  
Executive Director  
Claneil Foundation

# Moving from Deceit to Trust: The Necessity of Listening



**On the Frontlines**

**The Dance of Deceit**  
**A Power Imbalance Undermines the Social Sector**

By Melinda Tuan

Stanford Social Innovation Review  
Summer 2004

# Promising Developments

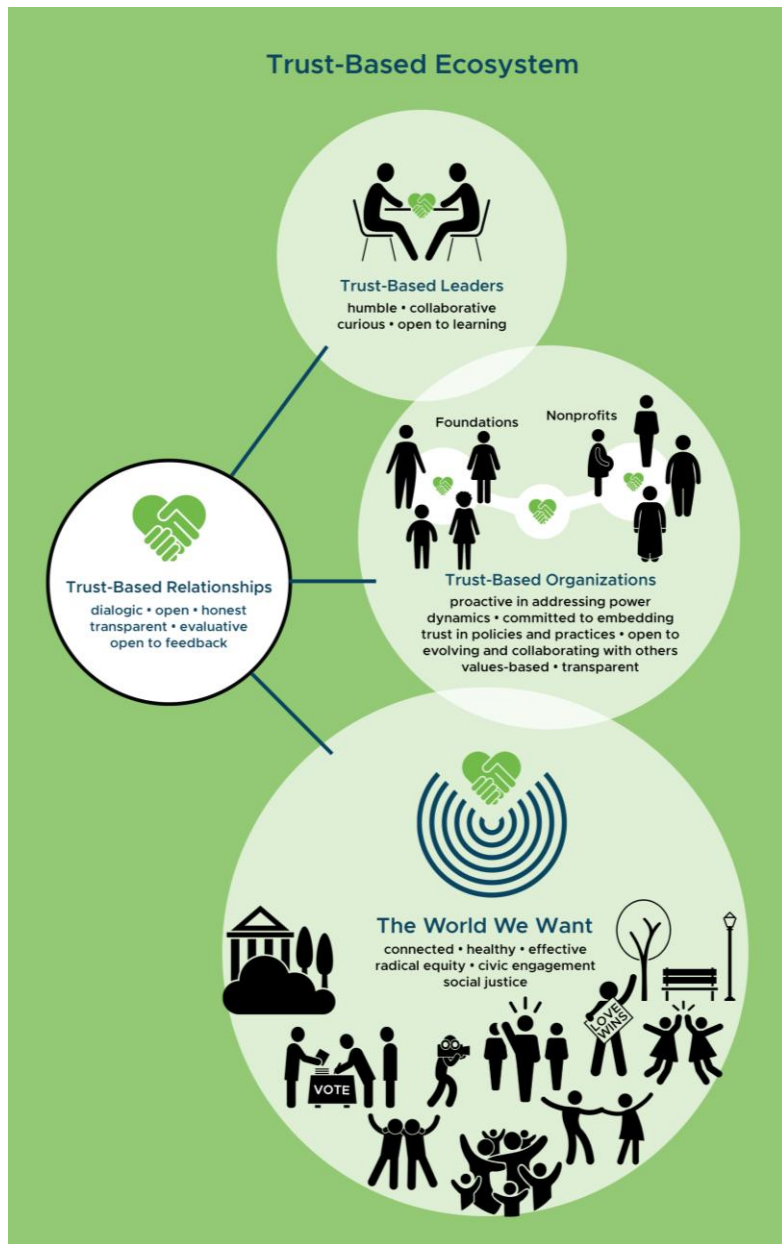
- 300 funders have commissioned the Center for Effective Philanthropy's Grantee Perception Report
- More than 6,000 grantmakers committed to working through Grantmakers for Effective Organizations
- Leap Ambassadors' community of 300 nonprofit and foundation leaders
- More than 800 funders signed the Council on Foundations' pledge
- Growing number of foundations taking steps to put equity at the center of their work



# Nonprofits Know Best What They Need



**trust-based  
philanthropy  
project**



## A Values-Based Approach

- Lead with Trust
- Center Relationships
- Collaborate with Humility & Curiosity
- Redistribute Power
- Work for Systemic Equity

trust-based  
philanthropy  
project

# 6 Practices of Trust-Based Philanthropy

- Give Multi-Year Unrestricted Funding
- Do the Homework
- Simplify & Streamline Paperwork
- Be Transparent & Responsive
- Solicit & Act on Feedback
- Offer Support Beyond the Check

[www.trustbasedphilanthropy.org](http://www.trustbasedphilanthropy.org)



# Fund for Shared Insight Funders

## Core Funders



## Sidecar Funders



# GOAL STATEMENT

## SHARED INSIGHT'S GOAL:


Foundations and nonprofits are meaningfully connected to the people and communities we seek to serve – and more responsive to their input and feedback.

IMPACT STATEMENT

SHARED INSIGHT ENVISIONS A WORLD WHERE...

The communities and people we seek to serve, especially those whose voices are least heard, are better off in **ways they define for themselves.**

# Listen4Good

A group of women are gathered outdoors, looking at a tablet. One woman in the foreground is wearing a pink shirt and holding a clipboard. Another woman is wearing a blue shirt and holding a tablet. The background is slightly blurred, showing more people and trees.

**Listen4Good enables organizations to increase impact by building sustainable, high-quality feedback loops with clients, especially those whose voices are least heard**



# Building Trust: The Necessity of Listening



Funders should trust nonprofits as experts in what they need



Funders and nonprofits should trust that the people and communities they serve know best what they need



# Discussion

# Next *Fundamentals of Family Philanthropy* Webinar

**AUG  
12**

## Impact, Measurement, and Evaluation

Impact is often an elusive concept in philanthropy. What is the most effective way to monitor grants? How do families define and measure success? In this webinar, learn how to develop strategies to monitor and evaluate progress with grantee patterns and reflect on how to leverage impact.

**Register at [ncfp.org/events](https://ncfp.org/events)**

# 2021 Trustee Education Institute

**SEPT  
28-30**

NCFP's Trustee Education Institute provides a comprehensive overview of the important legal, investment, ethical, grantmaking, and family dynamics issues facing family foundation board members and CEOs. This virtual seminar covers:

- Translating values and goals into action
- Connecting family legacy and the public trust
- Managing fiduciary responsibilities and legal pitfalls
- Stewarding philanthropic capital and vehicles
- Navigating family dynamics at the board table
- Applying effective governance policies, practices, and principles
- Engaging the next generation
- Advocacy, grantmaking strategy, and impact

**Register at [ncfp.org/events](https://ncfp.org/events)**

# Join a Peer Network

Peer networks are for those interested in connecting to family philanthropy colleagues with similar objectives, challenges, and shared experiences.


**Engaging Youth | Non-family Staff |  
Strategic Lifespan | Board Chairs**

Email [Katie.Scott@ncfp.org](mailto:Katie.Scott@ncfp.org) to learn more and join

# Connect with NCFP

- Ask NCFP: [ncfp@ncfp.org](mailto:ncfp@ncfp.org)
- Follow us on Twitter at [@familygiving](https://twitter.com/familygiving) using our hashtag [#ncfpweb](https://twitter.com/hashtag/ncfpweb)
- Connect on Facebook: [facebook.com/familygiving](https://facebook.com/familygiving)
- Follow updates on LinkedIn: [linkedin.com/company/national-center-for-family-philanthropy/](https://linkedin.com/company/national-center-for-family-philanthropy/)





**Thank you for  
joining us!**

**NCFP will send a recording and related resources  
for the webinar to all attendees.**

**Your feedback is critical to our work!**

Please complete the webinar evaluation survey that will appear after the end of this webinar. You may also send your comments and testimonials to [ncfp@ncfp.org](mailto:ncfp@ncfp.org).