# Menu of Communication Platforms

# **Available for Stupski Foundation Partners in 2021**

Stupski seeks to feature the voices and perspectives of grantee partners and community members like you. Our communications platforms listed below are available to you to share calls to action\* and updates on your work that you would like our networks of funders, policymakers, and practitioners to see.

To share your messages on our platforms listed below, please email Claire at claire@stupski.org. This list is not exhaustive, and we welcome your ideas for collaboration on Stupski communications that will be most useful to your work.

# **Stupski Communications Platforms Available for Your Use:**



## Twitter (@StupskiFDN)

We can retweet your news, stories, reports, and calls to action. We can also compose tweets that highlight an aspect of your work that you want us to highlight.



#### LinkedIn

We can share your job postings and announcements on Linkedln when you want a network of social sector professionals to see them.

#### **Newsletter**



Stupski has over 1,300 people on our mailing list. We have issue-area-specific lists that can reach practitioners and funders in each of our focus areas. We also have geography-specific lists that reach our contacts in the Bay Area and Hawai'i.

Each quarter, we will release a mini-newsletter featuring updates and calls to action from a rotating handful of our grantee partners. This is a great place to share stories and opportunities for others to get involved in your work. We invite you to share your news with us so that we can lift it up in this newsletter.



#### Blog



Stupski's **Change Can't Wait Blog** is available to our grantees, community partners, and peers working on the issues we care about to share longer features about their work in the communities we call home. We welcome you to share stories of impact, connection, and your perspectives on the blog. We can interview you about your work, host video and written pieces on our blog, and share your contributions in our newsletter.



#### Website

On our website, we share job opportunities from our partners and share them with our networks. Forward job postings to your main Stupski point of contact or Claire at claire@stupski.org.



### **Spokesperson List**

Stupski maintains a list of spokespersons we offer to our media contacts with outlets like EdSource, Inside Philanthropy, Chronicle of Philanthropy, and local news outlets in the Bay Area and Hawai'i. If you would like to be included as a spokesperson for future stories that we pitch about the issues we work on together, please email Claire at claire@stupski.org.

\*As a private foundation, the Stupski Foundation may participate in advocacy efforts, but we are prohibited by law from engaging in lobbying activity. That means Stupski cannot share messages or call others to action that influences legislation or elected officials. However, we can share bipartisan research and commentary on executive orders. If you want to share information about pending legislation or an elected official on the Foundation's channels, please first contact Claire at claire@stupski.org to assess whether the Foundation can share your message.