

Supporting Young Changemakers

Community Foundation Spark Session

November 9, 2021



NATIONAL CENTER FOR
FAMILY PHILANTHROPY

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NCFP Webinar Facilitators



Tony Macklin
Senior Program
Consultant



Jen Crino
Program Manager

Webinar Logistics

- If you have sound problems listening through your computer, try switching to a landline telephone or cell phone.
- To ask a question, type it into the Q&A box on your control panel at the bottom of your screen or use the chat.
- If you experience technical problems, please use the question box or email jen.crino@ncfp.org. Should there be a broader technical issue, we will send an email and share a message on screen.
- This webinar is recorded and a replay and resource list will be made available only to subscribers.





NATIONAL CENTER FOR
FAMILY PHILANTHROPY

NCFP is a network of philanthropic families committed to a world that is vibrant, equitable, and resilient. We share proven practices, work through common challenges, and learn together to strengthen our ability to effect meaningful change.

Our range of programs and services support family philanthropy at its many points of inflection and help families embrace proven practices and advance momentum.

The NCFP Community Foundation Network



The NCFP Community Foundation Network



Poll 1

**Approx.
% of DAFs
with active
participation
of family
members
40 & under**

- ✓ 0-10%
- ✓ 11-20%
- ✓ 21-30%
- ✓ More

Poll 2

**Approx.
% of DAFs
started by
people 40 &
under**

- ✓ 0-5%
- ✓ 6-10%
- ✓ 11-20%
- ✓ More

Poll 3:

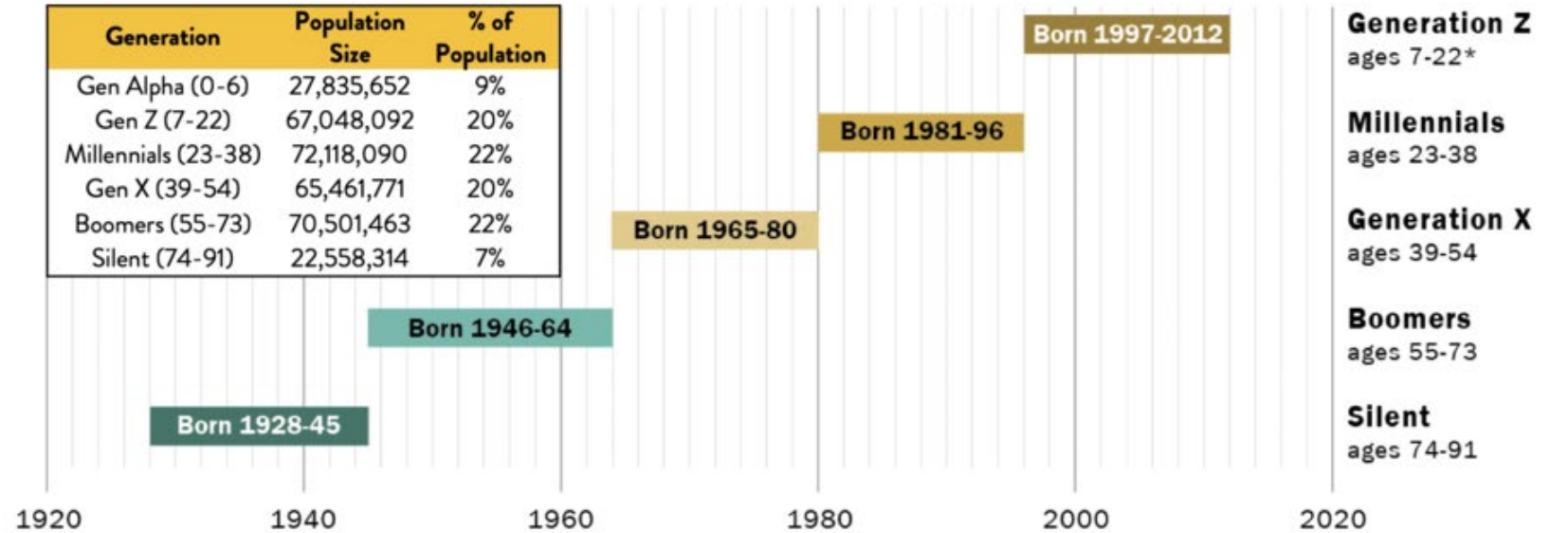
Services offered to younger generations (multiple choice)

- ✓ Youth philanthropy/grantmaking (K-12)
- ✓ Giving circle/group (college age & older)
- ✓ Next gen philanthropy training programs
- ✓ Advising on giving outside of our geography
- ✓ Advising on impact investing
- ✓ Advising on advocacy, activism, movements

Context



The generations defined



*No chronological endpoint has been set for this group. For this analysis, Generation Z is defined as those ages 7 to 22 in 2019.

PEW RESEARCH CENTER



Bringing whole selves

Values over institutions

Urgency and innovation

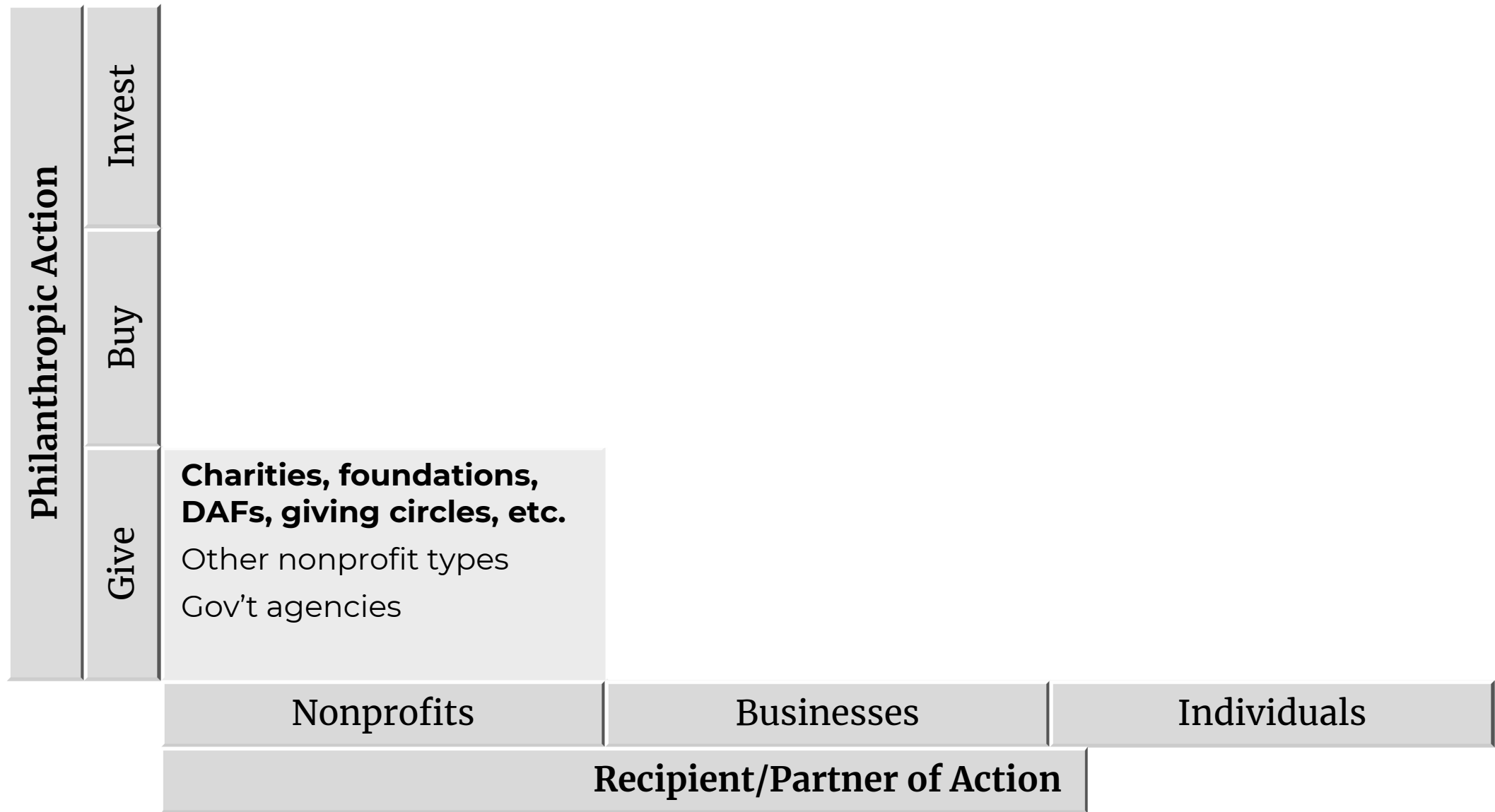
Seeking self-actualization, agency

Sharing and ceding power

More diverse and accepting

Digital natives but majority are
immigrants to wealth





Tony Macklin, CAP®,
rev. 2019



Social Impact Toolkit

Impact

Changing lives & communities

Grants to nonprofits

Scholarships, fellowships, awards, prizes

Emergency & hardship grants

Impact investments

Influence

Changing systems

Convening & coalition-building

Capacity building

Strategic communications

Advocacy and activism

Lobbying

Leverage

Attracting & aligning resources

Funder collab., collective impact

Expanding base & engagement of donors

Corporate social responsibility

Responsible purchasing

Learning

Developing & sharing knowledge

Data & research

Reporting & media

Learning networks

Evaluation capacity building



Immigrant

Startup
Founder

Advisor
to Donors

Activist

Parent

Philanthropist

Political Field
Organizer

Impact
Investor

Sibling

Family
Business
Member

Social
Entrepreneur

Author

Trustee

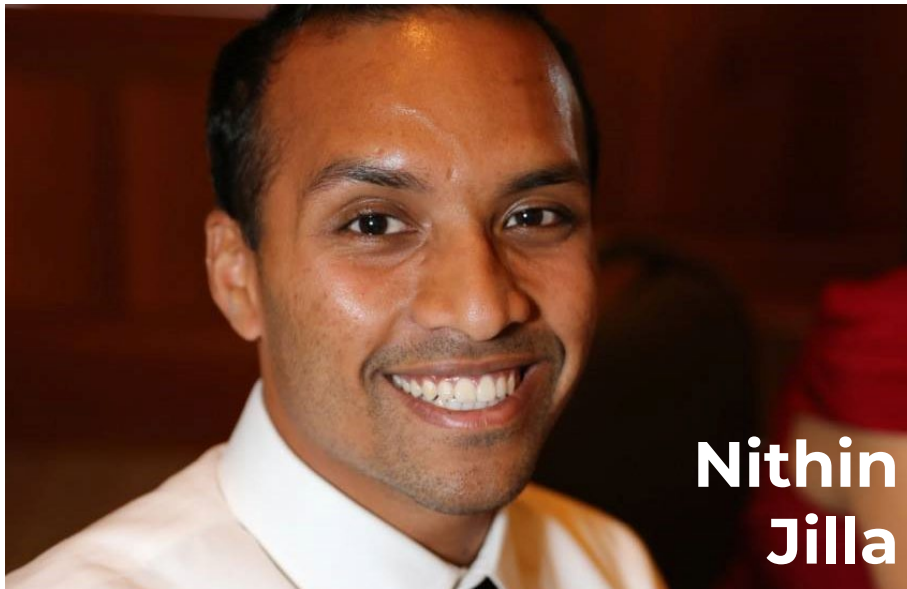
Nonprofit
Staff

Child

Mental Health
Advocate

Volunteer





Will you be ready?

See the worksheet



For Community Foundations

Advancing Racial Equity Inside Community Foundations

Nov. 16, 2021, 1pm Eastern

Lori Bartczak
Community Wealth Partners

Christopher Nanni
Community Foundation of Greater
Birmingham

Cathy Wright
Community Foundation of Greater
Birmingham



For Your Families and You...

Engaging the Next Generation

Nov. 10, Noon Eastern

Emerging Family Leaders in Philanthropy

Nov. 18, 3pm Eastern

Succession Planning and Family Transitions

Dec. 9, Noon Eastern



Thank you for joining!

NCFP will send a recording and related resources to all attendees

Please send any feedback, comments, and testimonials to ncfp@ncfp.org.



Philanthropic Action	Invest	Impact investing Community investment funds	Debt & equity crowdfunding Impact investing & shareholder activism Venture funds, B-Corps	Some microfinance Peer lending platforms
	Buy	Tuition & healthcare Products & tickets Nonprofit social enterprises	Rewards crowdfunding Cause marketing Responsible purchasing Sustainable supply chains	Community Supported Agriculture/Art (CSAs) Fair trade purchases Sharing economy
	Give	Charities, foundations, DAFs, giving circles, etc. Other nonprofit types Gov't agencies	Donation crowdfunding Mutual aid platforms	Donation crowdfunding Prizes, scholarships Remittances, mutual aid Political candidates
		Nonprofits	Businesses	Individuals
Recipient/Partner of Action				



Tony Macklin, CAP®,
rev. 2019

