

# Supporting Young Changemakers CF Network Spark Session Webinar November 9, 2021

## **Description**

The rising generations inspire us with their passion and skills for making a difference in the world. And they confound us with how they do so—crowdfunding and peer-led events, advocacy and political action, impact investing and shareholder activism, international development, starting a B Corp, and more. Yes, even tax-deductible gifts when charities actually earn their trust. How do these young changemakers bring change to our advisory practices? How can we help them change the world when their goals and tactics differ from previous generations and how we build our services and funds?

## **Replay Link**

View the webinar replay here.

### **Resources**

- 2021 Independent Sector Trust in Civil Society (2021)
   Ongoing research by Edelman Data & Intelligence and Independent Sector into the decline in trust in nonprofits and philanthropy. Also see Edelman's reports on <u>Trust: The New Brand Equity</u> and the <u>Belief-Driven Employee</u> for insights on workers' changing expectations of your workplace
- Beyond giving: Generation Impact and the crises of 2020 (2021)
   Article by Michael Moody and Sharna Goldseker. Also see Appendix C "Best Practices for Advisors" in the revised edition of their book Generation Impact
- Changing Dynamics in Community Philanthropy (2017)
   110-minute video featuring Dr. Jason Franklin discussing online platforms, collective giving, and changes in giving behavior
- <u>Civic Life Today: A Millennial Perspective</u> (2021)
   Research and webinar by Points of Light
- <u>Do More Than Give</u> (2011)
   Book by Leslie Crutchfield, John Kania, and Mark Kramer describing donors and funders who combine advocacy, impact investing, peer networks, empowering front-line people, and adaptive leadership
- <u>Future of Giving</u> (2021)
   Report from the cultural intelligence consultancy sparks & honey and the Morgridge Family

Foundation. It includes insights into the philanthropy, activism, social consciousness of Generation Z and younger Millennials

### How We Give Now: Philanthropy by the Rest of Us (2021)

New book by Dr. Lucy Bernholz about a philanthropic landscape that includes mutual aid, politics, consumer choices, investing, giving to individuals, and more

# • Igniting the Spark: Engaging Next Gen and Youth in Family Philanthropy

NCFP's content collection of guides, stories, tools, and sample policies

## • Impact Strategies & Tools Primer (NCFP, 2021)

PDF excerpt from the forthcoming Impact Strategies & Tools primer, as a part of the Family Giving Lifecycle (attached to event page)

#### It's Time to Stop Talking About Generations (2021)

Article critiquing the over-use of generational descriptors

#### NCFP Family Giving Lifecyle (2021)

See the *Impact Vehicles & Structures Primer* and the *Impact Strategies & Tools Primer* to expand your advisory toolkit

# On the Cusp of Adulthood and Facing an Uncertain Future: What We Know About Gen Z So Far (2020)

Report from Pew Research

#### • On Track to Greater Giving (2018)

Graphic by the Urban Institute showing the wider landscape of giving options

#### • Philanthropic Advising in the 21st Century (NCFP, 2021)

A draft tool for philanthropic advisors, developed for NCFP's Family Giving Lifecycle (attached to event page)

#### • Social Change Ecosystem Map (2020)

One of many tools from the Building Movement Project

#### This Is How Gen Z & Millennials Have Changed Activism (2020)

Article from research firm YPulse

## <u>Using Social Change to Further Your Mission</u> (2018)

60-minute video featuring Henry Timms, co-author of <u>New Power</u> and the applicability of New Power principles to community foundations



## Featured Speakers



Kristin Giant is obsessed with changing the culture around productive failure in the philanthropic sector, specifically as it pertains to white leaders' advocacy for racial justice. She is currently founder of <a href="Hyper Local Impact">Hyper Local Impact</a>, a grantmaker, a grant-seeker, a board member, a corporate attorney, and a <a href="technology provider">technology provider</a> to nonprofits and is working to disrupt power-dynamics in each of those roles. She's fueled by rage, iced coffee, and the ardent desire to find better ways. She's a mom to two boys and a mental health advocate — wearing her multiple diagnoses (depression, anxiety, ADHD) as badges of honor, even as she navigates the uphill climb of visibility and acceptance of mental illness in corporate and nonprofit cultures.



<u>Hilary Hamm</u> believes that systemic change requires cross-sector collaboration. Through this lens, Hilary has partnered with Population Services International as a member of <u>Maverick Collective</u> to create a <u>social enterprise</u> that delivers affordable access to family planning methods across East Africa. She is Senior Manager, Partnerships at <u>Concordia</u>, where she has brokered partnerships to address global challenges such as labor trafficking and food sustainability.

She recently graduated with her Master in Public Policy and Administration from Columbia SIPA and worked for the Biden Campaign as a Field Organizer in Colorado — helping to flip a Senate seat and

catalyze the largest regional shift to the left in the nation. Hilary serves as a Board Member for the <u>Arnall Family Foundation</u>, where she works to transform the criminal justice system in Oklahoma. She received her BA from Dartmouth College in Geography, International Studies, and French.



Nithin Jilla is a passionate educator, social entrepreneur and philanthropist who champions building models and systems of social change that are sustainable and empower the next generation. Nithin began with his first efforts in philanthropy with his high school class – establishing a project to help raise funds to renovate educational facilities and provide students with scholarships in Kenya, to enhance the quality of education, one student and one school at a time.

Nithin currently serves as the Executive Director of <u>Dreams for Schools</u> (DFS), an EdTech organization whose mission is to make STEAM approachable and empower students to become the critical thinkers,

creative leaders and technologists of tomorrow. Nithin has also advised and helped run a few family foundations and their grant making strategies over the years. He's always thinking about how we can reinvent and take new approaches in philanthropy to be more equitable.



Nithin is also the Co-Founder of <u>Excelsior Creative</u> – a creative technology agency. In the community, Nithin serves on several Non-Profit and Advisory Boards of organizations which include <u>Harbor Day School</u>, <u>Asian American Futures</u>, <u>Electric Potential</u>, <u>Donna Ford Attallah College of Educational Studies at Chapman University</u>, and <u>UC Irvine Alumni Association</u>.

He's a lover of comedy, a closet chef, and enjoys brewing Kombucha. He cherishes being outdoors, spending time with friends, building and creating things. During the pandemic, Nithin co-authored a Children's Book, *R is for Rice*, a rhyming alphabet book on Asian American Food with the goal to inspire current and future generations of Asian Americans to feel pride in their unique American identity. Nithin holds a BS degree in Computer Science from the University of California, Irvine.



Avani Narang currently serves as the Director for the Indus Cares Foundation which primarily supports the 10,000 apartment homes managed by Indus Management Group in Houston, Texas. She also is the Managing Director for Marketing & Digital Communications for Indus and oversees the marketing strategy for their apartment communities alongside their philanthropic activities. Avani completed her MBA from the University of Chicago Booth School of Business Evening Program in June 2019 and currently works remotely from Chicago where she spends time with her husband and son.

Outside of work, she serves on the Associate Board for the Chicago Public Library Foundation, the Admissions Committee for Booth, and

obtained her credentials as a Leadership Coach through the Doerr Institute at Rice. She also participated in the most recent class of the Next Generation Institute through the <u>Greater Houston Community</u> Foundation.

