

## Worksheet 3: Philanthropic Priorities

Effective donors identify a short list of priorities for their philanthropy\*. They also document what they don't want to support. Take time to reflect on these questions about your priorities. There are no right or wrong answers and it is OK to skip a question if it doesn't feel helpful.

**1. Are there specific *populations* I most want to help? Why?**

e.g., infants in my county, Jewish immigrants, jobless veterans, an endangered species...

**2. Are there specific *places* I most want to help? Why?**

e.g., a country experiencing a crisis, cities in which my family business was built, a specific lake or forest...

**3. Are there specific *issues* I most want to support or *problems* I want to solve? Why?**

e.g., arts access, civil rights, scientific research, global health, homelessness...

**4. Are there specific *institutions* or *ideals* I most want to preserve? Why?**

e.g., a museum, the independent press, a faith, a cultural tradition...

**5. Are there populations, places, or issues I want to make certain my philanthropy does not support? Why do I want to avoid those?**

\* Philanthropy is "voluntary action for the public good." It can be informal and/or formal and include giving, granting, volunteering, investing for social/environmental impact, building social enterprises, advocacy, and/or do other actions.