



## International Grantmaking: Trusting Relationships Are Critical to Success 2023 Community Conversations Webinar Resource List

### **Description**

Systemic challenges, such as climate change, racial justice and gender equity, exist beyond the borders of the United States. Philanthropic families seeking to ramp up their international giving face a variety of challenges and opportunities, including identifying partner organizations and building trusting relationships with them. Join us to learn how to be an effective international funder and concrete steps to developing trusting relationships with grantee partners from afar. This webinar will be particularly useful for donors new to international giving or those wishing to give overseas beyond donating to disasters or to large international charities.

Replay Link

View the webinar [replay here](#).

### **Resources**

- [NEID: Network of Engaged International Donors](#)
- Video - [The International Assistance Landscape](#)
- Video - [Introduction to International Giving](#)
- [Donor-Advised Fund Impact Story: Giving Internationally through Two DAFs](#) (NCFP, 2019)
- [Fueling a Revolution on International Change: Individual and Family Philanthropists](#) (NCFP, 2018)
- [International Grantmaking: Funding with a Global View](#) (Grantcraft, 2017)

### **Panelist Organizations**

- [Sylvia Brown Smart Donors](#)
- [Godley Family Foundation](#)
- [Flora Family Foundation](#)
- [Roy A. Hunt Foundation](#)

### **Upcoming Events**

- [Community Conversation - International Grantmaking: Navigating the Challenges of Legal and Regulatory Barriers](#) (July 12)
- [Community Conversation - Is Spending Down Right for Your Philanthropy? How to Make the Decision and What to Consider in the Process](#) (September 21)

*Access more resources through NCFP's [Knowledge Center](#), and see [upcoming events and programs](#).*

## Featured Speakers



Leveraging her family’s 300-year philanthropic legacy and her own 35 years of experience in the charitable sector, **Sylvia Brown, CAP®** is a passionate advocate of thoughtful and effective giving. After earning her BS and MA degrees from the University of Pennsylvania, Sylvia pursued a career in international development from Wall Street to the UN High Commissioner for Refugees, from investment promotion campaigns in emerging markets to micro-finance initiatives on the Pakistan-Afghanistan border. In 2007, a course in strategic philanthropy at The Philanthropy Workshop (established by the Rockefeller and Hewlett Foundations) sparked her new mission to promote affordable donor education. For the past decade, she has helped donors with their giving strategies and public charities with their sustainability, while becoming certified by Board Source (non-profit board governance), 21/64 (multigenerational advising) and For Impact/The Suddes Group (fundraising).

- In 2015, Sylvia launched Uplifting Journeys, “boot camps for smarter donors” in destinations around the world.
- In 2017, she published “Grappling With Legacy – Rhode Island’s Brown Family and the American Philanthropic Impulse,” a history of charitable giving in America, told through the story of one family over 300 years.
- In 2018, she was certified as a Chartered Advisor in Philanthropy (CAP®) and was selected as an Encore Public Voices Fellow at the OpEd Project in the inaugural 2018/2019 cohort.
- In 2020, she continued her research into the charitable giving practices of small and midlevel donors, collaborating with Dr. Cal Halvorsen of Boston College’s School of Social Work to conduct a study of 1,200 donors who give between \$2,000 and \$20,000 annually. She also launched her three-hour, virtual donor education course, “Smart Donors...Make a Difference,” to empower individuals to make more thoughtful and effective charitable giving decisions.
- In 2021, Sylvia’s virtual donor education course became international with a British version, ThinkingGiving.
- In 2022, the Smart Donor... Make a Difference family expanded further with a course for Americans seeking to donate overseas, developed in partnership with NEID Global, the Network of Engaged International Donors.



**Ashley Barrett** works with the trustees of the Godley Family Foundation to identify and support innovative, scalable and equitable solutions to critical challenges in the areas of global health, climate action and gender equality, primarily in the U.S. and sub-Saharan Africa.

Throughout her career as a grantmaker, consultant and fundraiser, she has dedicated herself to linking innovative ideas to the resources to help them take root and grow. She has worked on launching major new initiatives for nearly two dozen nonprofit organizations, health systems and social enterprises focused on issues including women's health, behavioral health, nutrition, food security and violence against women. She has overseen domestic and international programs for the U.S. Department of Justice and the U.S. Department of Health and Human Services.

As a delegate to the U.N. Crime Commission, Ashley worked with representatives from 22 countries to develop international protocols to assist victims of crime and abuse of power. She serves as a peer reviewer for the Echoing Green fellowship and is an active member of the Network of Engaged International Donors (NEID), Environmental Grantmakers Association and other donor networks.

Ashley received a master's in social welfare policy from the University of California, Los Angeles, and served as a Presidential Management Fellow in the Clinton White House. She lives in Rhode Island with her husband and family.



**Kimberly Myers Hewlett** is president of the Myers Family Foundation and a family council member of the Flora Family Foundation. Most recently, she was senior vice president of donor engagement at the Silicon Valley Community Foundation. Previously, she worked for Rockefeller Philanthropy Advisors and served as senior associate director for Corporate and Foundation Relations at the Stanford University Medical School.

Hewlett serves on the boards of the National Center for Family Philanthropy and Seacology. She also serves on the board of visitors for Indiana University's Lilly Family School of Philanthropy. She is an alumna of The Philanthropy Workshop West, a "boot camp" for emerging philanthropists. Hewlett received her undergraduate degree from Stanford University and an MBA from the Kelley School of Business at Indiana University. She currently lives in Mountain View, CA with her husband Billy and three children.



As Executive Director of the Roy A. Hunt Foundation since 2015, **Jenny Kelly** manages a grantmaking portfolio supporting youth violence prevention and community development organizations based in Pittsburgh and Boston, international development programs primarily in east Africa, and national environment initiatives. In addition to these four program areas, general grants are awarded in communities across the country where the trustees reside. The Roy A. Hunt Foundation began in Pittsburgh in 1951 and currently the Board is made up of three generations totaling 35 trustees, all family members, with an endowment of \$95m.

From 2000-2015, Jenny served as program officer for the DSF Charitable Foundation, managing health, education, and human service grantmaking efforts. Its grant programs focus on southwestern Pennsylvania, with a particular interest in helping to create or sustain models of excellence that have potential to be replicated elsewhere.

She currently serves as President of Grantmakers of Western Pennsylvania and on the Education Advisory Board of the Pittsburgh Cultural Trust. Jenny has previously held board leadership positions on Pittsburgh organizations including the YWCA Greater Pittsburgh, The Woodlands Foundation, and The Hill House Association.

Jenny holds bachelor's degrees in sociology and journalism from Miami University and master's degrees in both public administration and social work from the University of Pittsburgh. She is a native of Pittsburgh. Jenny is married to Brad Kelly and has three children, Lauren, Anna, and Ben.