



THE ZEIST FOUNDATION, INC.

2023 Family Commemoration

Statement of Purpose

July 2023

It was 20 years ago that our Brumley family suffered a traumatic and unimaginable loss when three generations perished in a plane crash in Kenya and in 2023 we are honoring the lives of those family members and the ones who carry on the legacy today.

Over the past two decades, the family created by Jean & George Brumley, Jr. has grown to a new dimension with the third generation comprised of young adults who are willing and ready to serve as philanthropic leaders in the tradition of their grandparents.

In tribute to all family members the Zeist Foundation Board and the Next Generation Board engaged in a commemorative grant making process with a three-fold purpose:

- To honor and commemorate the philanthropic passions and legacy of the precious family members lost 20 years ago
- To celebrate the servant leadership provided by the second generation over the past two decades
- To recognize the resilience, talents, and philanthropic interests of the third generation of the family



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The Zeist Foundation and the Next Generation Board made commemorative grants to a select group of nonprofit organizations that amounts to approximately \$10 million and it doubles the 2023 grant commitments to a total of \$20 million in grant awards.

This year 10 organizations were selected to receive Commemorative Gifts and these nonprofits serve children, youth & families through health & human services, education, and arts & culture:

1. **Atlanta Symphony Orchestra** – music education
2. **Breakthrough Atlanta** – summer program for middle school students on the Lovett School campus (in memory of Paul Hackett)
3. **Children’s Healthcare of Atlanta** – behavioral and mental health center
4. **Georgia Appleseed** – school based behavioral health
5. **Georgia Early Education Alliance for Ready Students** – pre-school education
6. **Habitat for Humanity Atlanta** – affordable housing (service project)*
7. **High Museum of Art** – art education
8. **Emory University: PARTNERS for Equity in Child and Adolescent Health** – school based health centers
9. **Skyland Trail** – adolescent mental health
10. **Whitefoord, Inc.** – family health and early education

In addition to the Commemorative grantmaking process, the Foundation committed to making an in-kind gift (land transfer) to the Wylde Center for its management and ultimate ownership of the Edgewood Community Learning Garden.



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***Commemorative Service**

Habitat for Humanity Home Building Project

The grant to Habitat for Humanity Atlanta as a “Build the Block Partner” will support a Fall 2023 home building project in the City of Atlanta. The home building will occur over nine weekends beginning October 14th and concluding December 16th with 25 volunteer slots each weekend for Brumley family members, Zeist Family Office staff members, former Mayson Avenue Cooperative staff members and invited guests.

Coincidentally, 2023 marks the 40th anniversary of the Habitat for Humanity Atlanta affiliate and many of the Habitat homes built in the first decade (1983 – 93) by the Atlanta affiliate were constructed in the Edgewood neighborhood; thus, this project aligns with the Foundation’s place based philanthropy investments.

Over the past 20 years the Zeist Family Office has designated a day for community service in Atlanta to honor the commitment Brumley family members had to performing community service as volunteers and board members to nonprofit organizations. In 2023 this commitment to service will span three months with the building of a home in Atlanta for a family with children, aligning with the mission of the Zeist Foundation:

The Zeist Foundation embraces a holistic approach to address the needs of underserved children in the areas of Health & Human Services, Education and Arts & Culture. The Foundation seeks opportunities to partner with reputable organizations that are effective, collaborative, and adaptive.