

Publicizing an Award from The Ford Family Foundation



Congratulations on your award! The Ford Family Foundation is proud to be a partner in your work.

Nonprofit organizations serving rural communities lead the day-to-day work that creates the conditions in which rural children and their families can thrive. Because of the priority role you and your organization play, we request that the focus of public awareness or media communications be on the project and/or your nonprofit organization without calling unnecessary attention to the Foundation. We prefer being mentioned in conjunction with other donors, if possible, but do not require any special recognition for a grant award.

Checklist for media or award publicity



Describe the award as it appears in your grant agreement



Lead press releases with a focus on your organization's work



When possible, mention The Ford Family Foundation in conjunction with other donors



Upon first reference, please use the complete name The Ford Family Foundation; subsequent references may be "the Foundation" or "Ford Family"



"The" is always capitalized in The Ford Family Foundation's name

To describe the Foundation in your media publicity, you may use this statement:

About The Ford Family Foundation: The Ford Family Foundation believes in the power of rural communities. It is a private, nonprofit foundation proudly headquartered in Roseburg, Oregon, serving rural Oregon and Siskiyou County, California. Its investments through grants, scholarships and community building create the conditions so that children have the family, educational and community supports they need to succeed in life. www.tfff.org

Please note that The Ford Family Foundation was created by the personal philanthropy of Kenneth W. Ford and Hallie E. Ford and is not connected with Roseburg Forest Products Co.

Other External References to Foundation Support

If you intend to reference the Foundation's support in reports, programs, exhibits related to a fellowship or other public-facing materials, please make use of the following statement:

Support for this [report/research/event/exhibit/program/etc.] was provided by The Ford Family Foundation [and other funders, as applicable].

Press Releases / Approval

If you plan to issue a press release, please send a draft to your Foundation program officer who will promptly review it and engage the Foundation's communications team for approval. Where desired, you may request a quote from a Foundation representative for the release.

Use of Our Logo / Approval

The Ford Family Foundation logo is available for use in printed and digital materials — including reports, web pages, newsletters and program communications. Please visit our Media Kit on tfff.org to obtain the correct logo file and provide a draft of the publication to communications@tfff.org to request approval.