Meaningfully Engaging Next Generation Adults in your Family Philanthropy

National Center for Family Philanthropy Community Conversation April 25, 2024

Featuring:

- Theo Avery, The Durfee Foundation
- Cara Binder-Kopchick, CBK Philanthropy
- Jenna Mulhall-Brereton, National Philanthropic Trust
- Kelly Nowlin, KDN Philanthropy
- Nicholas Tedesco, National Center for Family Philanthropy



Community Conversations

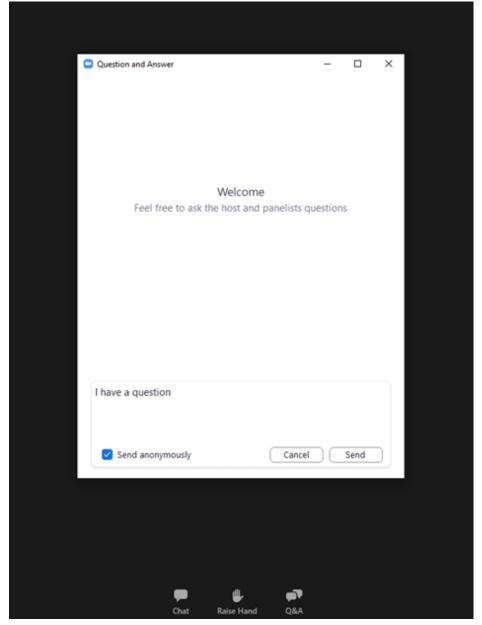


Community Conversations are topical webinars on issues and trends in family philanthropy and are available to the field at large. These events lift up experts in the field, challenge philanthropists in their thinking and practices, and share timely stories and strategies in the family philanthropy community.



Submit Your Questions

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Webinar Logistics

- This webinar is being recorded and a replay will be made available to all attendees.
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- If you experience technical problems, please use the question box or email britt.benavidez@ncfp.org. Should there be a broader technical issue, we will send an email and share a message on screen.
- If you have sound problems listening through your computer, try switching to a landline telephone or cell phone.
- You may chat with us on twitter during or after the webinar using the hashtag #ncfpweb.



Framing Questions

- How can families bring the next generation of adults into the philanthropy in a substantial and meaningful way?
- What challenges come with inviting the next generation to play a substantial role in the family philanthropy? What are the positive impacts if this process is done well?
- What makes for effective transitions? What are the significant moments of decision and reflection?
- How do family culture and dynamics play into generational transitions? What skills, qualities, and/or traits are needed for successful evolution of a family philanthropy?



Jenna Mulhall-Brereton
Chief Philanthropy Officer
National Philanthropic
Trust

National Philanthropic Trust

National Philanthropic Trust (NPT) is a public charity dedicated to providing philanthropic expertise to donors, foundations, and financial institutions, enabling them to realize their philanthropic aspirations. NPT was founded in 1996. Since that time, it has made more than 672,000 grants totaling over \$28.5 billion to charities all over the world. NPT has raised more than \$57.3 billion in charitable contributions and currently manages \$35.1 billion in charitable assets. It ranks among the largest grantmaking institutions in the United States.



The Three Phases of a Generational Transition:

- 1) Laying the Groundwork
- 2) Complete Effective Onboarding
- 3) Continue to Grow Together



A Guide to Meaningfully Engaging
Next-Generation Adults in Your Philanthropy

BY CARA BINDER-KOPCHICK







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National Forum on Family Philanthropy

September 18-20, 2024 • Atlanta

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